

CHINA IP SME HELPDESK



Alessandra Capriglia
Project Executive

alessandra.capriglia@china-iprhelpdesk.eu

The Helpdesk in a nutshell

- Free initial advice to SMEs
- Geographic coverage:
 - China
 - Hong Kong
 - Macao
 - Taiwan



 100,000+ SMEs assisted to date

Helpdesk free services

Enquiry Helpline



Training Workshops



Webinars



Website & Blog



Guides & Factsheets





FACTSHEET

1. THE FACTS: Business in Mainland China for EU Companies
 - Size of Market
 - Key INDUSTRY SECTORS
2. IPR in Mainland China for SMEs: BACKGROUND
 - Intellectual Property Rights for SMEs: Why is this RELEVANT to you?
 - How does Mainland China's IP legal framework compare to INTERNATIONAL STANDARDS?
3. IP Rights in Mainland China: THE BASICS
 - A. Copyright
 - B. Patents
 - C. Trade Marks
 - D. Geographical Indications (GI)
 - E. Trade Secrets
4. Using CUSTOMS to block counterfeiters
5. Enforcing of rights
 - Administrative actions
 - Civil Litigation
 - Criminal Prosecution
6. RELATED LINKS and Additional Information



IP Factsheet: Mainland China

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For free, confidential, business-focused IP advice within three working days E-mail: question@china-iprhelpdesk.eu




Guide

1. Technology Transfer to China
2. Thinking of Transferring Technology?
3. What Can Companies Do to Protect Themselves?
4. SME Case Studies
5. Technology Transfer Checklist
6. Take-Away Messages
7. Related Links



Technology Transfer to China: Guidance for Businesses

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Five IP SME Helpdesk



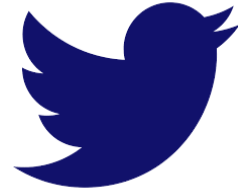
Internal Market, Industry, Entrepreneurship and SMEs

<https://ec.europa.eu/ip-helpdesk>

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China IP SME Helpdesk

HELPLINE

free, fast & confidential

3^{working}*days*

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