

MOBILISING MILLIONS OF SMALL AND MEDIUM
BUSINESSES TO ACHIEVE NET ZERO

SME CLIMATE HUB

APRIL | 2022



Why SMEs?

KEY ROLE IN COMMUNITIES & SUPPLY CHAINS

SMEs make up 90% of businesses worldwide and employ over 2 billion people.

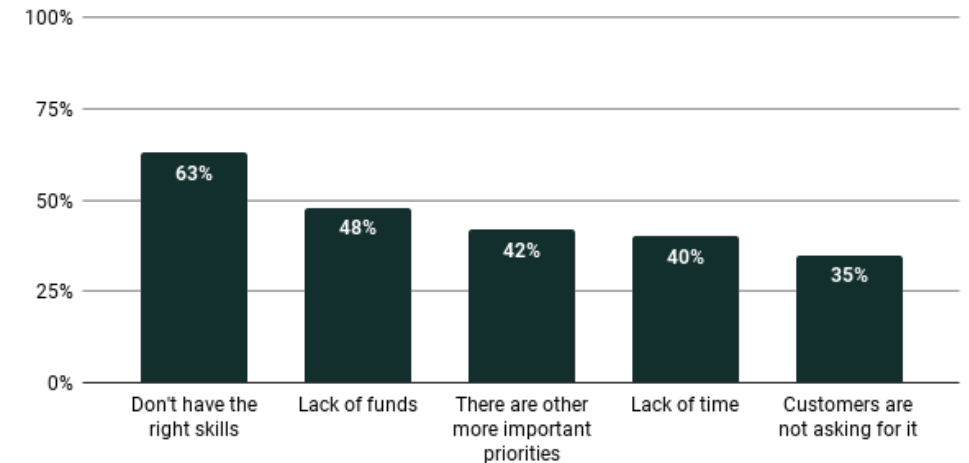
NEED FOR ADAPTATION

40% to 60% of small businesses never reopen after a disaster.

SPECIFIC BUSINESS CHALLENGES

Research shows SMEs lack the resources, know-how & incentives to take climate action

Top 5 reasons SMEs aren't taking climate action



Our model

The Hub provides SMEs with a one-stop-shop to:

1. Access free, best-in-class tools to measure emissions, act & report progress
2. Commit to 1.5°C aligned, simple climate targets
3. Benefit from incentives to reduce emissions

The initiative is the official pathway for SMEs to join the UN Race to Zero campaign. Joining the Hub helps small and medium sized businesses better navigate the shifting expectations of consumers, large corporations & government, reaping all the benefits of climate action:



Gain a
competitive
advantage



Grow their
business &
brand



Improve
efficiency,
reduce costs



Manage business risk
& future-proof their
business



Enhance access to
capital & affordable
insurance

Digital platform

Digital one stop shop offering tailored support to SMEs through integrated suite of free tools :

Normative

Carbon calculator



Education course
Financial support



Commitment

EXPONENTIAL
ROADMAP INITIATIVE

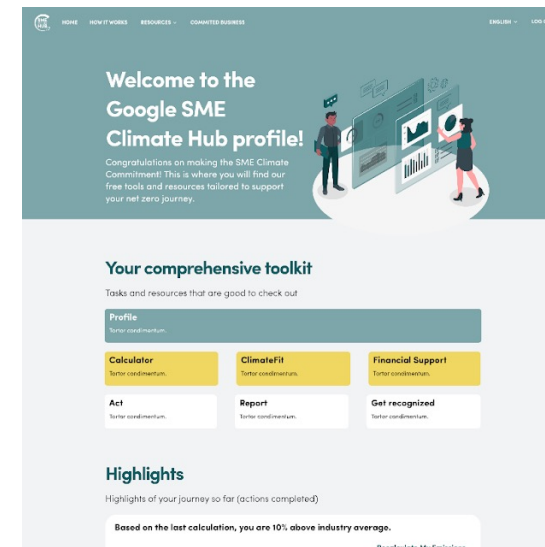
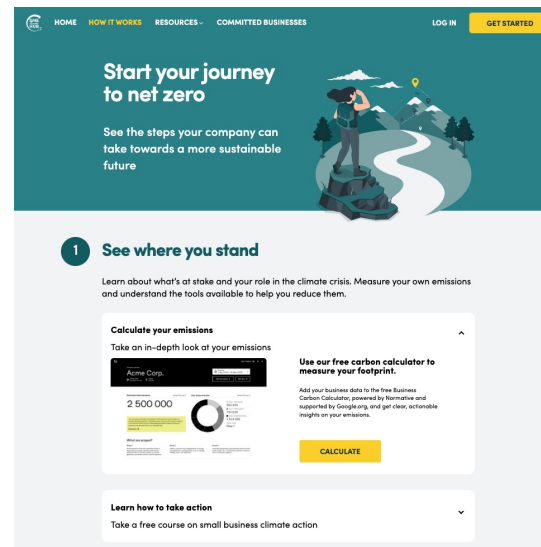
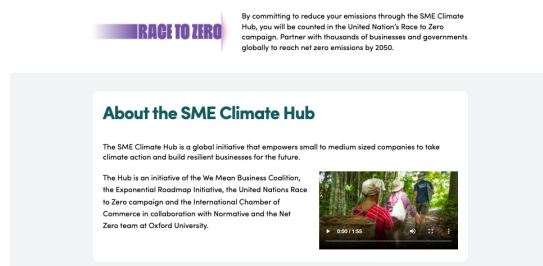
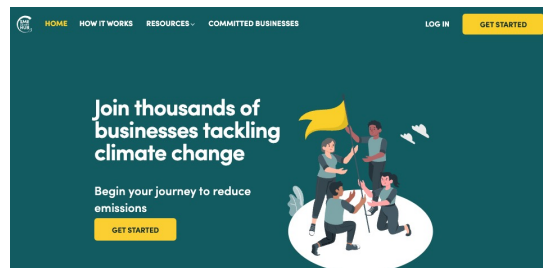
Action modules



Reporting tool



Library of
external tools



The SME Climate Commitment

The SME Climate Commitment

Recognising that climate change poses a threat to the economy, nature and society-at-large, our company commits to take action immediately in order to:

- **Halve our greenhouse gas emissions before 2030**
- **Achieve net zero emissions before 2050**
- **Disclose our progress on a yearly basis**

In doing so, we are proud to be recognised by the United Nations Race to Zero campaign, and join governments, businesses, cities, regions, and universities around the world that share the same mission.

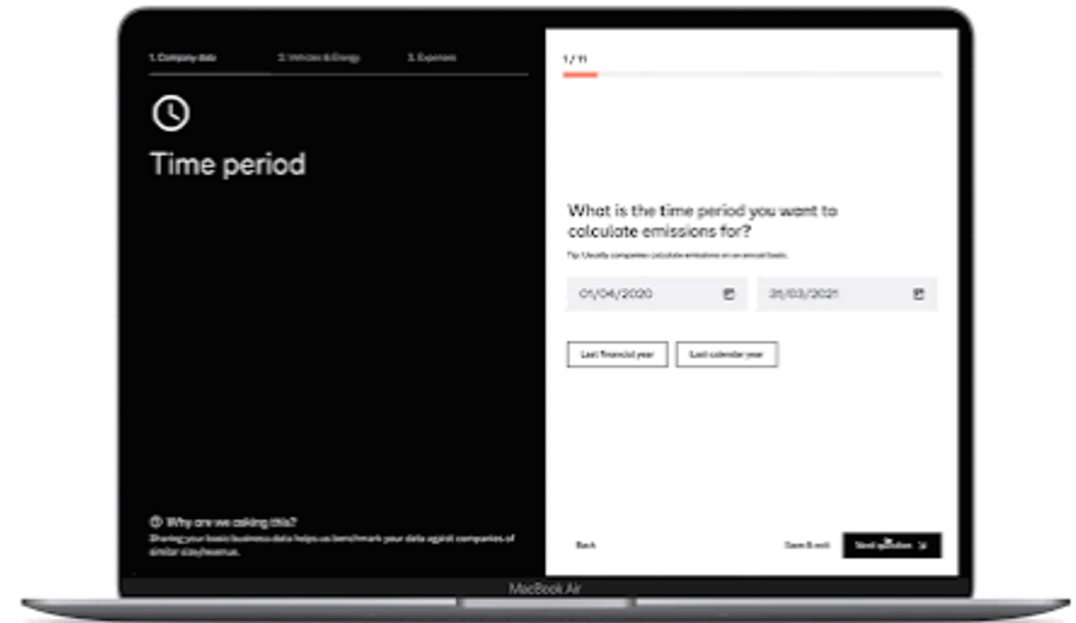
SME Climate Hub Business Carbon Calculator



Google.org Normative

have partnered to bring SMEs around the world a free business carbon footprint calculator.

The calculator provides SMEs with Scope 1, 2 and 3 emissions following the Greenhouse Gas Protocol.



SME Climate Hub Education Course

A practical step-by-step guide to help you reduce your emissions across your business

Climate Strategy & Governance

- How can my business model support my climate goals?



Climate Action for your Operations

- How can I lower my company's climate impacts and increase efficiency?



Reducing Emissions in your Supply Chain

- How do I address the main climate impacts of my supply chain?



Design for Net Zero

- How can I design more sustainable products?



Financing Net Zero Transition

- How do I prioritize climate investments and evaluate their financial impacts?



Engaging your People and Communities

- What do climate considerations mean for my current and future employees? And my community?



Telling your net zero story

- How can I tell my sustainability story and increase my brand's sustainability profile?



Growing range of support and incentives

Every business that makes the SME Climate Commitment will be recognized by the **United Nations' Race to Zero campaign**.

Financial support for reducing emissions

The SME Climate Hub has launched the first of its resources which improve access to financial support for small and medium sized enterprises working to reduce their carbon emissions.



Customers (buyers)



Banks



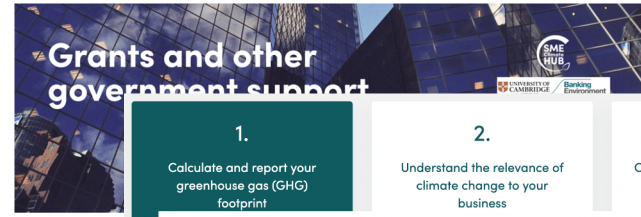
Grants and other
forms of government
support



Balance sheet and
investors



We are developing more support and financial incentives, which will be added to the SME Climate Hub in 2022 and 2023.



Success Stories

Eight stories of businesses that have found financial support and are taking action to decarbonise



TACOFINO and VANCITY Advisory services and loan

Tacofino, a restaurant based in British Columbia, Canada, was looking to reduce its emissions



DAVID LUKE and HSBC Green loan

In early 2021, David Luke, a UK-based school uniform provider, installed a 1,000-panel solar PV



TESCO and SANTANDER Sustainability-linked supply chain finance

In an effort to address the GHG emissions

External tools to help SMEs take climate action

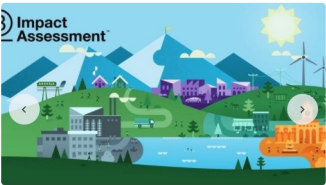
Our tools and resources library

What type of resource do you need?

Report/research Policy document Article/Blog Webinar/Podcast/Film/etc Interactive tool Guide Online course

Service Provider Case Study Initiative/Alliance

Q Search tool library



Best Practice Resources from the B Impact Assessment


B Lab

A comprehensive toolkit to support businesses identifying what their environmental footprint is, and how to minimise it through improved practices, increased transparency and structured decision making

Energy Efficiency Business Travel & Vehicles

Renewable Energy Fund offset & removals projects

Guide




SDG Action Manager

B Lab

The SDG Action manager will help you (1) Find your starting point, and learn which SDGs matter most to you based on your company profile, and how to take action today, (2) Understand and share your impact, and get a clear view of how your operation...

Accountability & Incentives Food

Interactive tool



Chapter Zero:

Climate change Boardroom toolkit

Chapter Zero Board Toolkit

Chapter Zero

A guide and interactive climate readiness check, designed to help you identify your Current State, understand related Implications for Risk and Performance, identify Target State, and align on ambition. The Board Readiness Check has been designed...

Establish Need for Change

Accountability & Incentives Risk & Opportunity

Guide, Interactive tool

Best-in-class tools and resources curated by the Net Zero team at Oxford University.

A database of useful tools to help SMEs take climate action and build business resilience.

Practical tools like...

- The 1.5°C Business Playbook
- Chapter Zero board toolkit
- Emission possible guide from WWF

And lots more...



Coming soon- SME Reporting Tool v.1.0



**EXPONENTIAL
ROADMAP** INITIATIVE

Normative

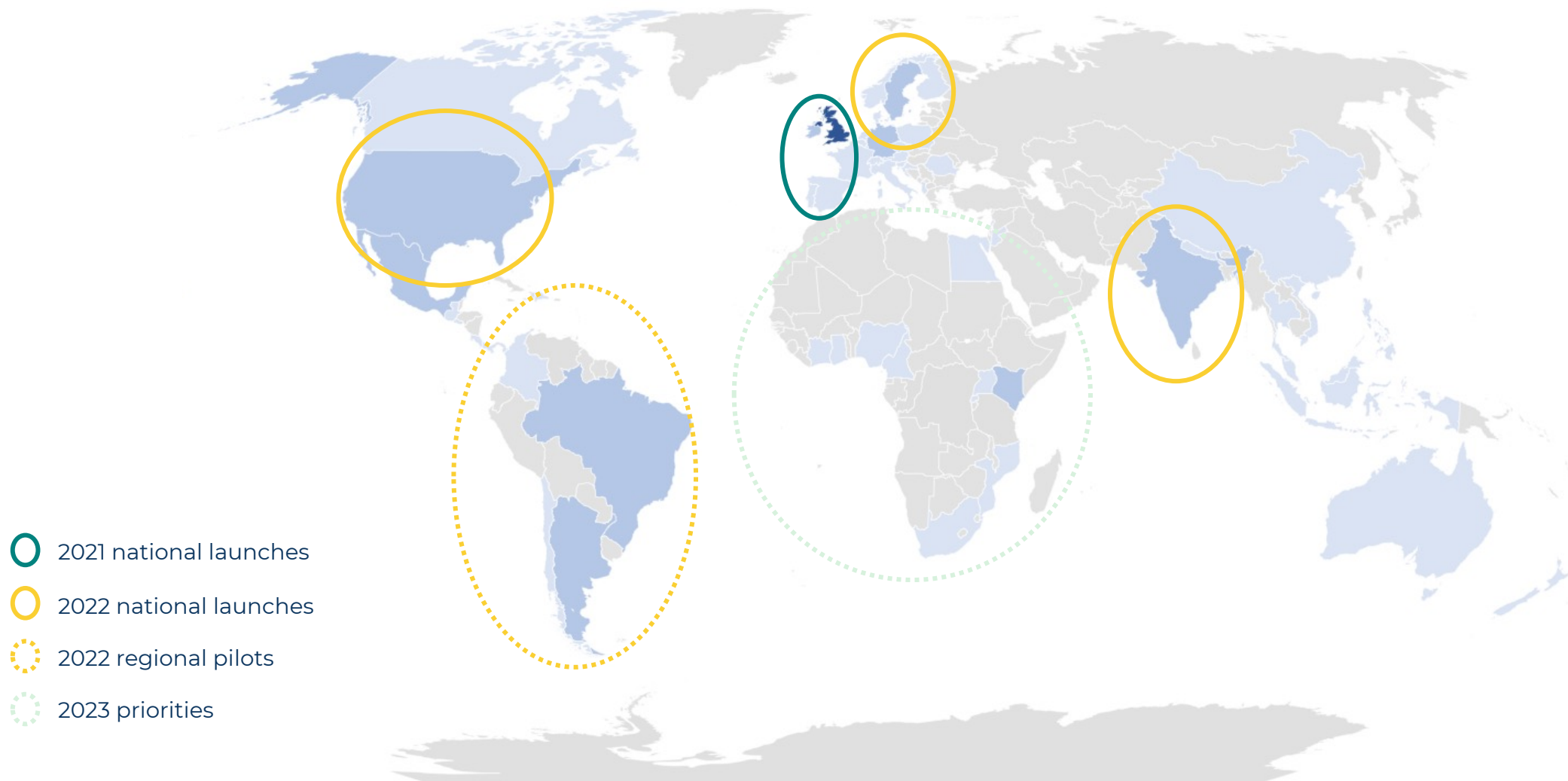
have partnered to enable SMEs to report on emissions through a simple tool, summarizing annual emissions including actions and impact of emission reduction efforts.

The tool will translate the [SME Climate Disclosure Framework](#) (developed together with CDP) into an easy-to-use tool on the SME Climate Hub.

The report and data can be integrated into annual business reports, shared on your company's website, or directly distributed to customers and funders.

A screenshot of the SME Reporting Tool v.1.0 interface. The left sidebar contains a navigation menu with icons and labels: "Commitment and Targets *", "Own Emissions *", "Energy", "Value Chain Emissions *", "Actions" (highlighted), "Climate Solutions *", "Management & Strategy", and "Comment On Result, Challenges & Outlook". The main content area is titled "Actions" and contains the following text: "I HAVE SET TARGETS TO REDUCE EMISSIONS IN LINE WITH MY COMMITMENT IN ONE OR SEVERAL AREAS, I HAVE SET A PLAN AND AM TAKING IMMEDIATE ACTIONS TO REDUCE" followed by radio buttons for "Yes", "No", and "N/A". Below this is a text box for "IF YES, HIGHLIGHT THE KEY AREAS BELOW. IF NO, EXPLAIN WHY AND WHEN ACTIONS WILL BE TAKEN". The "SCOPE 1 ACTIONS *" section includes three sub-sections: "OWN FACILITIES", "OWN VEHICLES", and "OWN PROCESSES", each with radio buttons for "Yes", "No", and "N/A" and a corresponding text box for details.

Over 4000 SMEs from 100+ countries & growing



Partner ecosystem

Strategic advice and funding: Strategic partners

Support development and mainstreaming of golden standards and tools for SMEs' transition, enabling stakeholder collaboration and SME resilience



Comms: Outreach partners

Promote Hub among their networks, enhancing own member support offering



Supply chains: Corporate partners

Support, promote and leverage Hub to engage their SME suppliers, addressing their own scope 3 emissions - incl. 1.5C Supply Chain leaders



Place-based recruitment: National partners

Endorse and promote Hub at national and local level, enabling sustainable economic development



SME Voices



"ROELMI HPC wants to pursue its commitment to exercising its business activity by operating according to a model of responsible, sustainable and transparent development; within this context, SME Climate Hub is the best way to perform concrete actions, useful for improving the climate and ecological transition. It's time for small and medium-sized businesses to join the opportunity and drive the path to a rising future."

Rosella Malanchin, CEO, ROELMI HPC



"No business – no matter whether it is small, medium or large – can be climate complacent. Given the importance of SMEs to the community and the economy, we ought to take a lead on climate action in our respective spheres. I am proud that Banka BioLoo is part of the SME Climate Hub community taking a climate-positive attitude and acting on climate change."

Sanjay Banka, Executive Chairman, Banka BioLoo Limited



Thank you

The SME Climate Hub is an initiative of the International Chamber of Commerce, the Exponential Roadmap Initiative, the We Mean Business coalition and the United Nations Race to Zero campaign.

This partnership is an exercise in radical collaboration that opens the doors for SMEs to join the United Nations Race to Zero campaign — an international campaign that brings together an unprecedented coalition of real economy actors and 120 governments committed to achieve net-zero emissions by no later than 2050. In collaboration with the Net Zero team at Oxford University we aim to curate tools and resources to specifically address the needs of the SME community.

It is our belief that **climate action is everyone's business.**

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