Presenta els teus productes i solucions a l'IoTSWC 2023

IOT Solutions World Congress –
Game changing technologies for industry transformation

Internet of Things (IoT), Intel·ligència Artificial (AI), Digital Twin, Edge computing, Augmented Reality, 5G Technologies, Blockchain, Cybersecurity

1 Benvinguda

Maria Oliva.

Consultora Indústria 4.0 – Generalitat de Catalunya

Agenda

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Maria Oliva Consultora Indústria 4.0 – Generalitat de Catalunya

2. IOT Solutions World Congress 2023: Digitalizing industries. Oportunitats, novetats i programa

Pedro L. Sánchez. Coordinador d´expositors IOTSWC a Fira de Barcelona

3. Convocatòria per ser presents als espais de l'Ajuntament de Barcelona i Generalitat Catalunya

Isabel Montals. Tècnica especialista en estratègia empresarial a Barcelona Activa

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4. Brokerage Event

Núria Camp. Consultora Indústria 4.0 a ACCIÓ - Generalitat de Catalunya

5. Preguntes

6. Cloenda

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IOT SOLUTIONS
WORLD CONGRESS

31 JANUARY - 2 FEBRUARY 2023
BARCELONA / GRAN VIA VENUE

Fira Barcelona

INFORMATIVE SESSION

GAME-CHANGING TECHNOLOGIES
FOR INDUSTRY TRANSFORMATION

Industry IoT · Artificial Intelligence · Digital Twin · Edge Computing
Augmented Reality · 5G Technologies · Cybersecurity

OFFICIAL PARTNERS

Industry IoT Consortium.

digital twin
CONSORTIUM

LET'S GET DOWN TO BUSINESS

This is it — the new era of industry has arrived. IOT and disrup- tive technologies are changing the game, with new business models emerging and techno- logical innovation rapidly chang- ing our world.

Industry is evolving at an exponential pace – driven by key innovators like you who are pushing the boundaries of what is possible. As enterprises navi- gate the opportunities and risks, they are seeking out new prod- ucts and services, and they're looking for partners like you
to bring the technologies that will have the greatest business impact. Seize this moment of opportunity by showcasing your solutions at IOTSWC'23.

You'll position your company as a visionary leader — and reach professionals who are active-   ly searching for solutions like yours.

2023 PROJECTIONS

400 EXHIBITORS

+16K VISITORS

120 COUNTRIES

300 SPEAKERS

100 SESSIONS

STAGES

- INDUSTRY IoT
- ARTIFICIAL INTELLIGENCE
- DIGITAL TWIN
- EDGE COMPUTING
- AUGMENTED REALITY
- 5G TECHNOLOGIES

Future technologies and more!

CO-LOCATED EVENT

- CYBERSECURITY

INDUSTRY JOURNEYS

- HEALTHCARE
- MANUFACTURING/ SMART FACTORIES/ SUPPLY CHAIN
- ENERGY/UTILITIES
- SMART CITIES/ SMART BUILDINGS
- CONNECTED TRANSPORTATION

And more…

An event focused on targeted end-users

65%
DECISION-MAKERS

C-Level / Owner
VP / President /Chairman
Director
Senior Manager

68%
INTERNATIONAL VISITOR

TOP TEN COUNTRIES

BELGIUM

FRANCE

GERMANY ITALY

NETHERLANDS

POLAND

SPAIN

SWITZERLAND

UNITED KINGDOM

UNITED STATES OF AMERICA

TOP TEN INDUSTRY TECHNOLOGY END USER

Industry	Percentage
Manufacturing	24,62%
Information & Com. Technology	12,14%
Energy & Utilities	10,40%
Building & Infrastructure	8,44%
Transportation & Logistics	7,75%
Healthcare &Pharmaceutical	7,51%
Consultancy	5,66%
Food Industry	4,97%
Chemical Industry	3,70%
Agriculture	3,70%
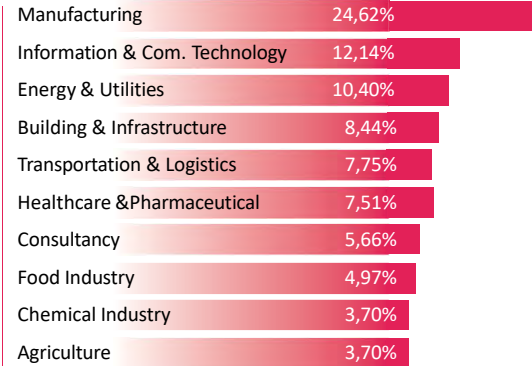
STRATEGIST

INFORMATION TECHNOLOGY

CUSTOMER-CENTRIC

OPERATIONAL TECHNOLOGY

Your time to connect with key decision-makers

IOTSWC has a longstanding reputation as the place where relationships are formed and deals are closed.

WHO VISITED US AT THE 2022 EDITION

The event

CONGRESS

EXHIBITION AREA

INDUSTRY SOLUTIONS AWARDS

AREAS & ACTIVITIES

TESTBEDS

STARTUP PAVILION

WOMAN AND DIVERSITY IN INDUSTRY

CO-LOCATED EVENT

The annual gathering where your peers, stakeholders, industry players and providers meet to discuss real solutions that respond to actual cybersecurity challenges, sector needs and find new ways of collaborating to build a better digital world

JOIN FORCES WITH ISE

The joint celebration of the two events provided a unique opportunity to explore the crossroads between two different sets of disruptive technologies. This cooperation highlights the two events' common ground that offers new ideas and means of collabo- ration for attendees and exhibitors.

The congress

Each year the Congress brings an unparalleled roster of industry speakers and thought-leaders who shared their knowledge and experience on the future of the industry transformation.

STAGES

- INDUSTRY IoT
- ARTIFICIAL INTELLIGENCE
- DIGITAL TWIN
- EDGE COMPUTING
- AUGMENTED REALITY
- 5G TECHNOLOGIES

Future technologies and more!

INDUSTRY JOURNEYS

- Healthcare
- Manufacturing / Smart Factories / Supply Chain
- Energy / Utilities
- Smart Cities / Smart Buildings
- Connected Transportation

And more...

FACTS & FIGURES

+300
SPEAKERS

100
SESSIONS

7+
STAGES

5+
INDUSTRY JOURNEYS

Program Committee

Our Program Committee is responsible for developing the strategy for our congress, the overall content, and bringing together industry lead- ers to participate in our conference program.

The committee will build the program covering multiple industries, tech- nologies, standards and applications.

Jackson Bond
Co-Founder
relayr.

Sara Chokshi, DrPH
Director, Research
HITLAB

John Denning
CTO
Well Advised

Wael William Diab
VP AI IoT Standard- ization & Strategy
FUTUREWEI

Claus Dietze
Chairman of the Board,
TCA

Michael Enescu
CEO and Co-Founder
EAN

Bonnie Gordon
Program Director
Industry IoT Consortium

Juanjo Hierro
Chief Technology Officer
FI-WARE

Bill Hoffman
President
OMG Standards Development Organization.

Tilak Kasturi
Founder & CEO
PREDII

Jules Lancee
Biomedical Engineer

Jim Morrish
Founding Partner
TRANSFORMA INSIGHTS

Dan Isaacs
Chief Technical Officer
digital twin CONSORTIUM

Mark Kraeling
Product Architect
GE Transportation

Helena Lisachuk
Partner and IOT Global Lead
Deloitte.

Edy Liongosari
Chief Research Scientist
accenture High performance. Delivered

Deepa Madhavan
Head of Digital Innovation Labs
Baxter

Matthew Marson
Sector Director for Manufact. & Tech.
ARCADIS

Shyam Nath
Specialist Leader, Analytics & Strategy
Deloitte.

Madhusudan Pai
Worldwide Partner Tech Lead
aws

Elisa Rönkä
Global Head of SAS Sales – Digital Buildings
SIEMENS

Mark Sage
Executive Director
AREA

Tim Scannell
VP Strategic Content
CIO Executive Council

Juergen Strum
Chairman of the Management Board
Alliance for Internet of Things Innovation

Said Tabet
Senior Technology Strategist, Corporate CTO Office
DELL Technologies

Sumita Yadav
VP of Cardiovascular and Orthopedics Ser- vice Lines
Catholic Health Services

Ron Zahavi
Chief Strategist for IoT Standards
Microsoft

Testbeds

THE ONLY GLOBAL EVENT FEATURING LIVE DEMONSTRATIONS

IoT Solutions World Congress is the only event featuring demonstrations of In- dustry IoT, Cybersecurity , Digital Twins, Artificial Intelligence, Augmented Reality and disruptive technology solutions.

Testbeds are experimentation platforms deployed and tested in an environment that resembles real-world conditions. Your innovations will be strategically placed on our exhibition floor giving attendees the opportunity to experience never-be- fore-seen technology solutions in action.

WHICH ARE THE BENEFITS OF PARTICIPATING?

○ Become a reference of innovation. Only 10 testbeds will be selected for the exhibition

○ Showcase your solution in the best location. Tesbeds are placed in a prime location at the Exhibition Floor

○ Engage with the audience. Show your most dynamic solution in a creative and interactive way

○ Attract the media. The Testbed Area is one of the main points of interest for media and journalists

Media Coverage

Online coverage

3,5K

 editorial mentions

+450K

 Website visits

11,5M€

Economic value

70M

impressions in digital advertising

1,8B

Potential reach

+46K

Followers

76

Countries

+2 M

Organic Impressions

Sponsors Testimonials

"We're there from the very begging. So, in the first IOTSWC, we were under another name. We're still here because we believe in the event. Also, the way we interact with the ecosystem".

Alvaro Everlet. SVP Strategic Solutions at Altair

"It's been so great for our company to be here at this conference. It's been a great event. And you know. I think that from a security perspective, it's been great to see the maturity of the market. Also, it's been great for us to be able interface, and have discussions with attendees".

Mike Nelson. VP of IOT Security from Digicert

"I've been at IOT Solution World Congress since day one. Why do we love it?

1.Content on stage and the point of view of the speakers.
2. The most interesting stories are there.
3.This event is just big enough to create a sense of a kind of family (good conversations and interactions).
4. You could meet people and network".

Helena Lisachuk. Global Internet of things Leader at Deloitte

"We're really happy to be there and meet lots of people. Also, we've met a lot of industrial companies that have big challenge, and our products are providing a good solution for them".

Paul Pinalt. Project & Manager Strategy from Braincube

"It's an opportunity, first and foremost, to come back together. Be able to meet the industrial partners where they are and better understand some of the market opportunities and just take the time face to face together".

Jessica Poliner. CEO at Relayr
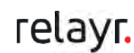
Exhibition Area

AN EVENT TO FOSTER BUSINESS, NETWORKING AND PARTNERSHIPS

The exhibition area is undoubtedly one of the main attractions of the event, where exhibitors will have the opportunity to showcase new prod- ucts and solutions, increase their market visibil- ity, interact with key decision-makers in each of the sectors and make new contacts.

2022 SPONSORS

DIAMOND SPONSORS

aws Deloitte. KNX relayr. SIEMENS Trellix

SILVER SPONSORS

ABB ALTAIR BRAIN CUBE DEVICE AUTHORITY / ENTRUST digicert EMnify esri THE SCIENCE OF WHERE FairCom FIWARE
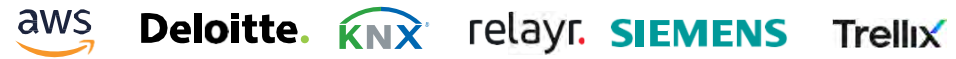
HITACHI Inspire the Next HUAWEI oniro kaspersky TDA libelium RichardsonRFPD txOne networks

FLOOR PLAN 2023
HALL 4

BENEFITS
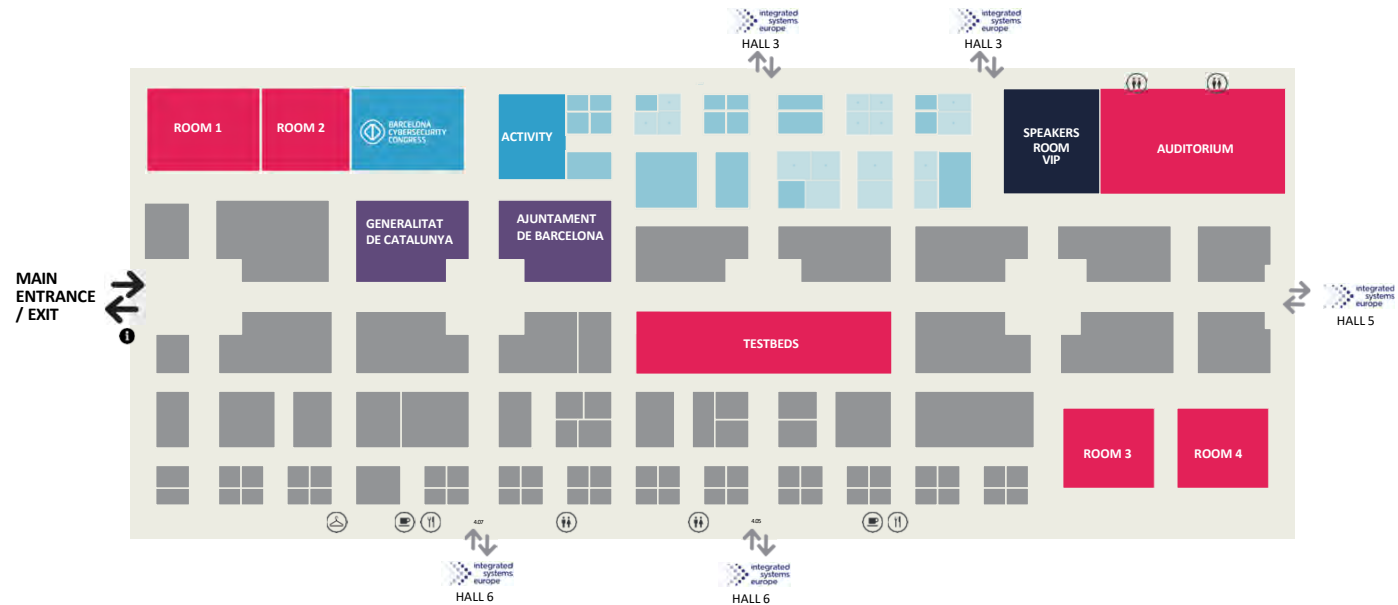
Què inclou l'espai

- Espai d'exposició a l'estand de la Generalitat de Catalunya o Ajuntament de Barcelona

- Promoció a través de diferents canals de comunicació (programa, web, premsa, etc.)

- Una entrada Full Congress Pass (Valor: 1.095 €/unitat) durant els tres dies que dura el congrés (inclou accés a les conferències, networking i plataforma online).

- 30 entrades Expo + Pass (Valor: 200 €/unitat).

- Inclusió en la web de l'IoT Solutions World Congress.

- Wifi

Cost per a l'empresa seleccionada: 595 euros+ 10% IVA

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WORLD CONGRESS

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Fira Barcelona

JOIN US IN 2023

CONTACT SALES

iots.sales@firabarcelona.com

MORE INFORMATION

www.iotsworldcongress.com

#IOTSWC23

OFFICIAL PARTNERS

Industry IoT Consortium

digital twin CONSORTIUM

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IOTSWC 2023 Event

Ubicació HALL 4

HALL 3

HALL 3

ROOM 1

ROOM 2

BARCELONA CYBERSECURITY CONGRESS

ACTIVITY

SPEAKERS ROOM VIP

AUDITORIUM

GENERALITAT DE CATALUNYA

AJUNTAMENT DE BARCELONA

HALL 5

TESTBEDS

ROOM 3

ROOM 4

HALL 6

HALL 6

Ajuntament de Barcelona · Barcelona Activa

Generalitat de Catalunya
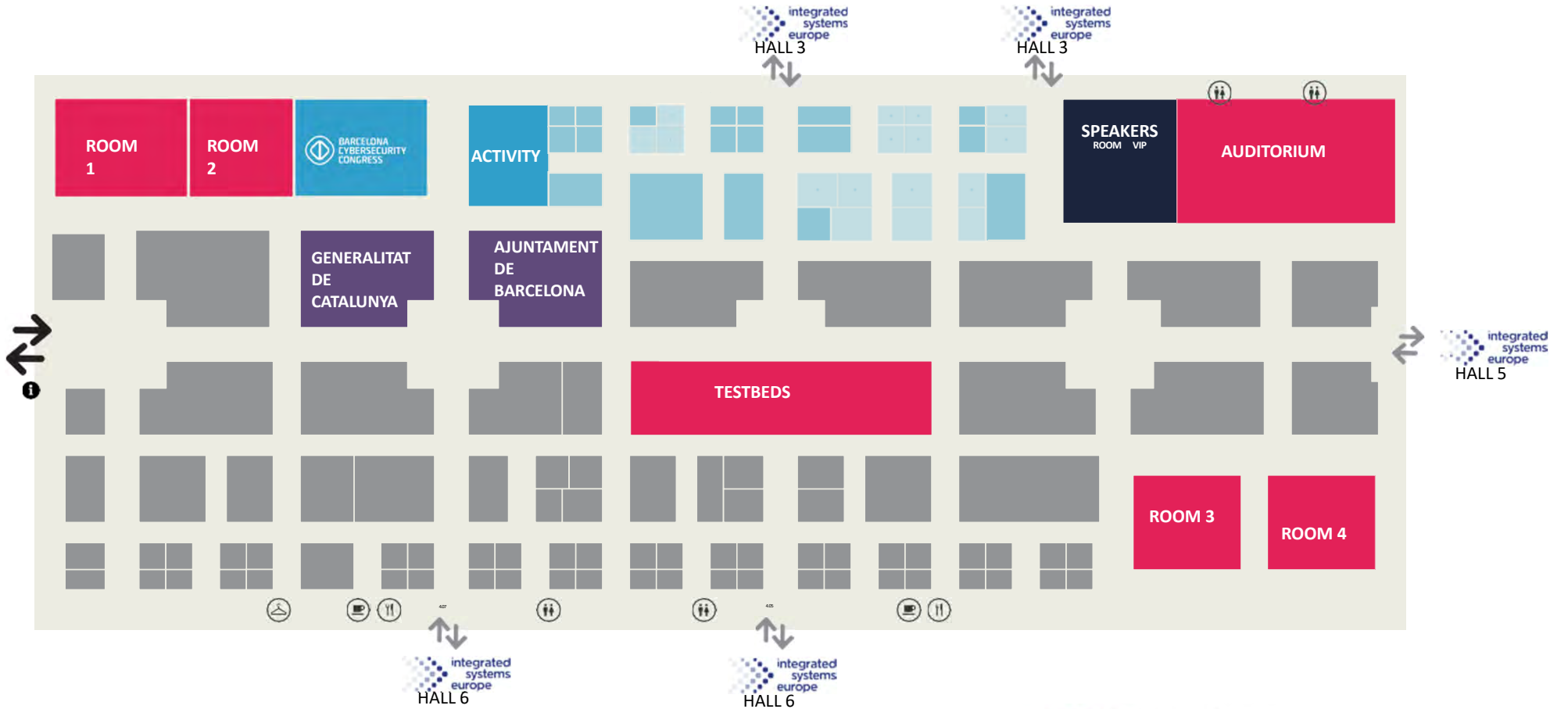
Beneficis vs Cost

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Sol·licitud per participar en el procés de selecció

Emplenar el formulari online abans del divendres **23 de setembre 2023** que trobareu a:

https://www.iotsworldcongress.com/stand-application-form/

Documentació que cal aportar:

- **Formulari emplenat** que a més inclou la següent documentació:

  - ❑ **Breu descripció de l'empresa** en ANGLÈS (màxim 100 paraules) i en català de l'empresa. (Text ENTENEDOR I DESCRIPTIU).

  - ❑ Breu descripció en ANGLÈS (màxim 100 paraules) i en català de la **principal solució i/o producte que voleu presentar**, indicant a qui va dirigida i quin repte soluciona.

  - ❑ **Presentació corporativa de l'empresa** en català, castellà o anglès. Màxim 15 diapositives.

  - ❑ **Logotip** pel catàleg i estand

El 14 d'octubre rebreu confirmació de si esteu seleccionats i a quin dels dos estands sereu.

Criteris de selecció

- Ser una **PIME catalana o un Centre Tecnològic** que treballa en el segment de negoci de la **IoT industrial, IA, bessó digital, computació al núvol/perifèric, Ciberseguretat, RA, 5G o Blockchain.**

- Nivell **d'innovació i originalitat** del producte, servei o aplicació i les possibilitats d'internacionalització.

- Grau de **maduresa o d'implementació en el mercat** dels vostres productes, serveis o aplicacions.

- **Possibilitats d'internacionalització** dels vostres productes, serveis i/o aplicacions.

- Que l'empresa hagi desenvolupat o estigui desenvolupant solucions, productes i/o serveis per a la ciutat de Barcelona (estand de l'Ajuntament).

- Es valorarà positivament que l'empresa no hagi participat en anteriors edicions de l'IOTSWC per donar possibilitat a noves empreses i entitats.

Calendari

- Presentació de candidatures: <mark>**23 de setembre 2022** (data límit)</mark>

- Notificació de les empreses seleccionades per part de la Generalitat de Catalunya i l'Ajuntament de Barcelona: **14 octubre 2022**

- Fira de Barcelona contacta amb les empreses seleccionades: **18 octubre 2022**

- Pagament a Fira de Barcelona: **18 de novembre 2022** (data límit)

- Celebració de l'IOT Solutions World Congress: **31 gener – 2 febrer 2023**

Contactes

Ajuntament de Barcelona:
Isabel.montals@barcelonactiva.cat

Generalitat de Catalunya
mariaoliva@gencat.cat

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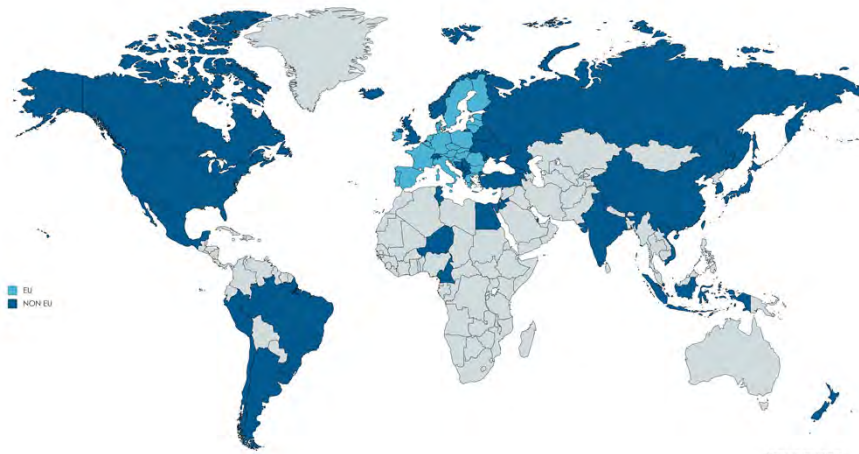
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4. Brokerage Event EEN

Sra. Núria Camp

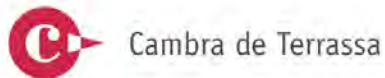*Consultora Indústria 4.0 a ACCIÓ - Generalitat de Catalunya*

4. Brokerage Event EEN

Abans del BE | Durant el BE | Després del BE

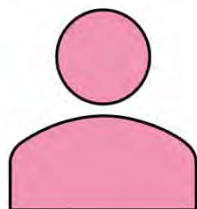Registrar-se | Crear perfil | Programar reunions | Reunions | Feedback

4. Brokerage Event EEN

ncamp@gencat.cat

Edició 2022

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