

THE NEW INVESTMENT CHARTER

A TRANSPARENT AND CLEAR FRAMEWORK TO SUPPORT INVESTMENT

WHO WE ARE



OUR MISSIONS

- **Promote Morocco** as an investment destination
- **Promote export** of locally produced goods and services on international markets
- **Develop Industrial and Services Parks** facilitating investment's projects' implementation
- **Organize fairs and exhibitions** in Morocco and abroad to host professionals from various sectors

OUR VALUES

- **CLIENT-ORIENTATION:** Understanding of each client's specific needs and offering of a tailor-made approach
- **CONFIDENTIALITY:** Strong commitment towards the companies we assist (Non-disclosure agreements...)
- **PARTNERSHIP:** Partnership perspective to guide relationships in all dimensions: internally, with relevant institutional entities as well as with clients

INVESTMENT AT THE HEART OF AN ENLIGHTENED ROYAL VISION

“Today, we are counting on productive investment as a lever for boosting our economy and making sure our country engages in the promising sectors.

We expect the **new Investment Charter to significantly enhance Morocco's attractiveness as far as both domestic and foreign investment is concerned.**

The new charter **embraces the recommendations of both the New Development Model and the Government Program, recognizing investment as the key driving force behind the Kingdom's economic recovery.**

It thus sets the **fundamental objectives of the State, establishes diverse investment support programs, defines the governing principles for these schemes, and actively supports reform initiatives aimed at facilitating investment.”**



THE KEY PILLARS OF THE INVESTMENT CHARTER

THE FRAMEWORK LAW ESTABLISHES A TRANSPARENT, COHERENT, AND STRUCTURED FRAMEWORK FOR INVESTORS, CENTERED AROUND THREE KEY PILLARS:

1

**4 Investment
support initiatives**

2

**Improvement of
business climate**

3

**Unified and territorial
investment
governance**

1

MAIN MECHANISM

ELIGIBILITY CRITERIA

5 M€ minimum
investment amount

+

**A minimum of 50
jobs created**

OR

≥ 150 jobs

Number of stable jobs
created

1

MAIN MECHANISM

GRANTED BONUSES

MAIN MECHANISM


Five
Common
bonuses




One
Territorial
bonus





One
Sectorial
bonus



The bonuses can be cumulated up to **30%** of the total amount of the **investment**

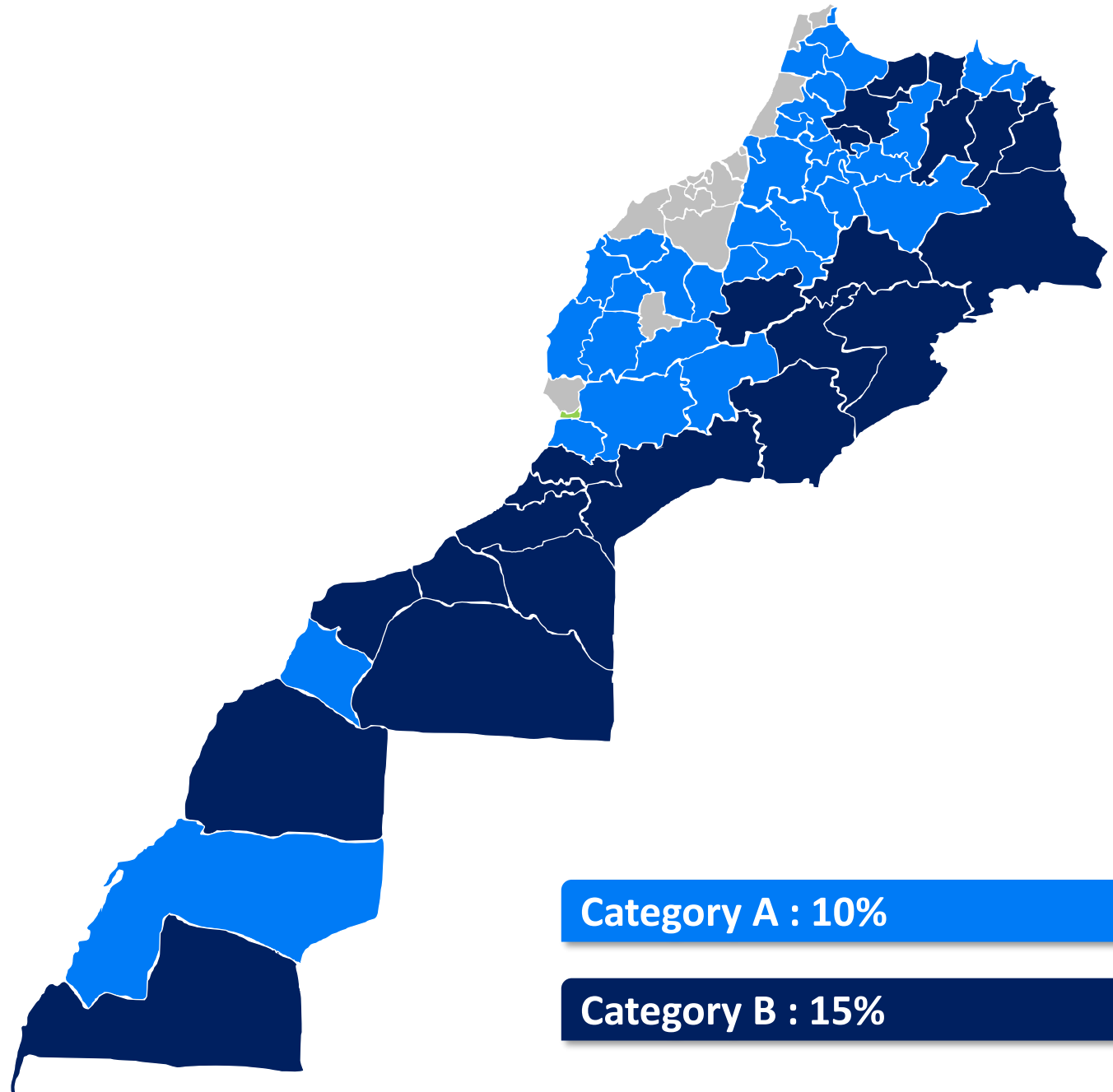
MAIN MECHANISM

5 COMMON BONUSES

 Ratio employment/CAPEX <i>(number of jobs created / M MAD invested)</i>	> 1 and ≤ 1,5	5%
	> 1,5 and ≤ 3	7%
	> 3	10%
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Gender ratio in employment <i>(Women's payroll > 30%)</i>		3%
Rising and up-market businesses <i>(List of priority activities defined by decree)</i>		3%
Sustainable development <i>(sustainable activities in terms of water management, waste management, use of renewable energies and social responsibility)</i>		3%
Local integration <i>(activities where part of the added value is sourced locally)</i>		3%

MAIN MECHANISM

1 TERRITORIAL BONUS



1 SECTORIAL BONUS

- **Leisure and Tourism**
- **Industry**
- **Digital**
- **Transport & Logistics**
- **Culture industry**
- **Aquaculture**
- **Renewable Energies**
- **Waste processing and recovery**



5%

رئيس الحكومة
+ⴰⵏⴳⵓⵏⴽⵓⵏⴷⵓⵢⵏⵉⴽⵏⵉ
CHEF DU GOUVERNEMENT



المملكة المغربية
+ⵔⵡⵎⴻⵔⵓⵏⵉⵏⵉⵏⵉⵔ
ROYAUME DU MAROC

وزارة الاستثمار والتقائية وتقييم السياسات العمومية
+ⵔⵓⵏⵉⵏⵉⵏⵉⵔⵓⵏⵉⵏⵉⵔⵓⵏⵉⵏⵉⵔⵓⵏⵉⵏⵉⵔⵓⵏⵉⵏⵉⵔ
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