

# INTRANSIT

Strengthening the resilience of textile, aerospace, and construction SMEs to transition towards greener and more digital sectors with social and business innovation

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## DEVELOP Call - INFO DAY

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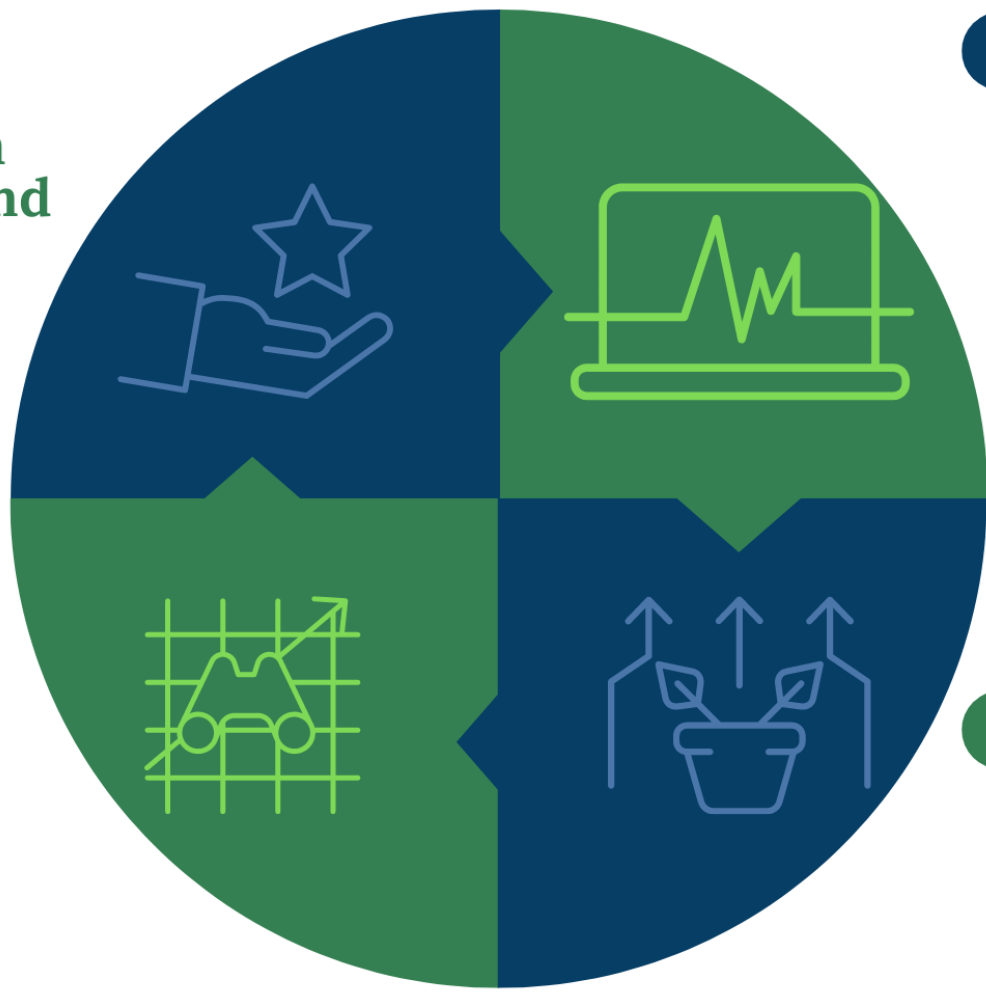


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# Objectives



**1** Support Objectives of the European Green Deal and EU SME Strategy



**2** Stronger innovation support ecosystems

Supporting the green, social and economic transition of SMEs as a path towards building a more resilient European industry.

**4** Increase the resilience of SMEs  
By supporting their transition to more sustainable business models.

**3** Foster cross-regional and cross-sectoral links

# Main concept



of the Aerospace, Construction, Textile and Advance Manufacturing industries regarding their circularity and digitalization.

## Open Innovation Space

to SMES to help their transition to a more sustainable.

## Dedicated coaching

to external shocks, more competitive at a global scale.



## Industry Assessment

to promote cross-sectoral innovation and new business models.

## Customized Advisory Services and FSTP Support

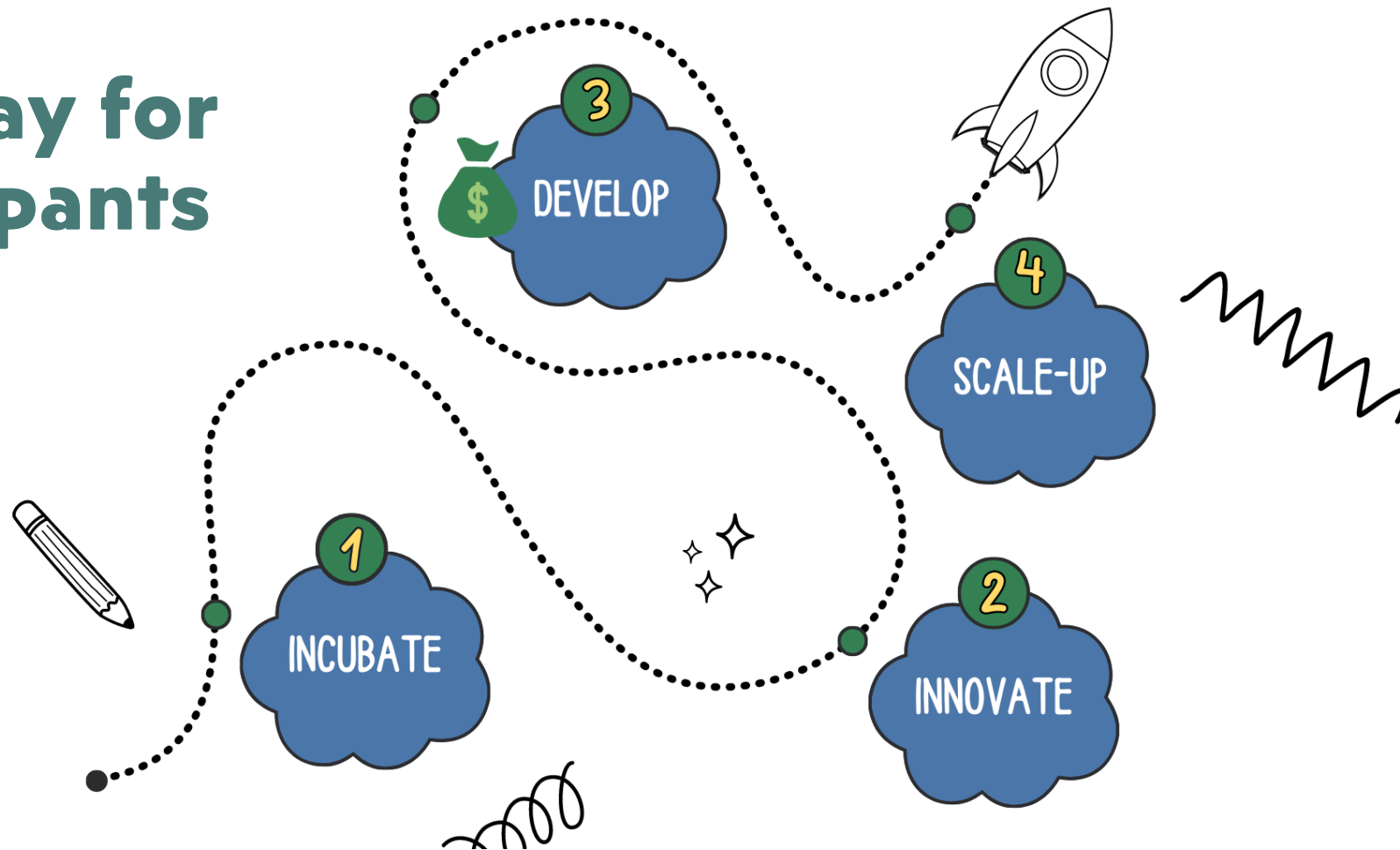
on investment and fundraising with private investors.

## Resilience





# Innovation Space Pathway for Participants



# Innovation Space



## INCUBATE

### Joint Services

Learning expeditions  
Travel Vouchers



Workshops  
Webinars  
Matchmaking  
Networking



1. **INCUBATE.** Supporting SMEs in identifying market opportunities, needs, and pain points and connecting the different sectors favouring cross-sectoral learning.

2. **INNOVATE.** Focuses on customised advisory services, including:

- Assisted self-assessment and circular/digital diagnostic.
- Coaching/training at a strategic level (business model). Coaching programs are composed of:

Workshops and one-to-one consultancy from Consortium



## INNOVATE

### Customized Advisory Services

2 Open Calls



40h of Coaching



49k€  
x SME!

## DEVELOP

### Projects with FSTP and Coaching

2 Open Calls



50h of Coaching



3. **DEVELOP.** Focuses on Financial support of development projects, including:

- Coaching services for developing innovative and sustainable business models, with financial support complemented with assistance provided by coaching partners and DIHs.

4. **SCALE-UP.** Offers additional customised services for the new business models, leveraging additional private or public funds through the ESIF or other sources.



## SCALE-UP

### Customized Services

Sustainable Ecosystem



Competitiveness Resilience

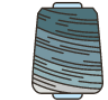


# Innovate Customised Advisory Services



- Business Model Innovation**
- Digital Transformation**
- Industry 4.0**
- Matchmaking and Networking**
- Market Research**
- Technology Consulting**
- Training and Workshops**
- Circular Economy**
- Mentoring**
- And many more...**

**Directed to  
SMEs working  
in Textile,  
Advance  
Manufacturing,  
Aerospace and  
Construction**



**APPLY NOW !!!**

**PARTICIPATE AND GET AN EXTRA POINTS DURING THE EVALUATION TO BE A BENEFICIARY OF DEVELOP**

**CALL LAUNCHED 26TH MAY 2023**







# Onsite activities

In Transit Clarifying Workshops    Matchmaking & INFODAY    **Learning Expeditions**

At Regional Level

31st May, 2023 BARCELONA

2024 SLOVENIA

2024 SEVILLE

2024 BARCELONA

2024 GRECEE

# Calls Timing



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# FSTP Budget



Support Mechanisms	INNOVATE	DEVELOP	INCUBATE Workshops, Webinars, LE & Final Event
Number of SMEs involved per mechanism	Individual services	Individual SME or consortia (cross-sectoral and/or cross-border)	20
Total number of beneficiaries	100 projects (2 calls)	60	200
Max. Funding (lump. sum)	-	Up to 49 k€ (or 98 k€ in consortia)	Travel reimbursement (up to 1k€) 75k€ (vouchers)
Coaching	40 h.	50 h.	n/a
Duration	Max. 2 month	Max. 4 month	Max. 1-2 days
<b>Total Cash Budget</b>	<b>3,015 M€</b>		

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# IN-TRANSIT funding scheme

## 3,015 M€ Total Budget



In -Transit will launch two calls for proposals to support SMEs

**1<sup>st</sup> call**  
**DEVELOP**

1.5 M€

13 March 2024  
**DEADLINE**

**2<sup>nd</sup> call**  
**DEVELOP**

1.515 M€

Nov/ Dec 2024  
**DEADLINE**



### DEVELOP

Projects with FSTP and Coaching


2 Open Calls

50h of Coaching

**49k€  
x SME!**



# 1<sup>st</sup> call for DEVELOP proposals




**1st Open Call DEVELOP**

**Apply now!**

[calls.intransitproject.eu](https://calls.intransitproject.eu)

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# DEVELOP PROPOSALS



- Applicants: Individual SME or Consortia of 2 SMEs from 2 different 4 sectors, from EU27. But **each SMEs** may submit **only one proposal**
- Scope: Funding: Up to €49,000 per SME, up to €98,000 per project (lump sum)
- Indicative supported activities/ideas:
  - to develop/ implement innovative technical demonstration and integrations in improved processes, new business models, or value chains for the Textile, Aerospace, Construction and Advance Manufacturing sectors.
- Duration: **4 months** project
- 1<sup>st</sup> call total budget: **1,5 M€**
- Number of expected funded SMEs: **30 SMEs in the 1st call**
- Deadline: **13<sup>th</sup> March 2024 at 17.00 CEST** (Brussels Time)

**DEVELOP**

Projects with FSTP and Coaching

2 Open Calls

50h of Coaching

**49k€ x SME!**

The graphic is a blue rectangular box with a white border. At the top, there are three interlocking gears in yellow, grey, and blue. The word 'DEVELOP' is written in large, white, bold, sans-serif font. Below it, the text 'Projects with FSTP and Coaching' is written in a smaller, white, sans-serif font. On the left side, there are two white megaphone icons, one above the other, with the text '2 Open Calls' to their left. On the right side, there is a white icon of a group of four people in a circle, with the text '50h of Coaching' to its left. At the bottom left, there is a black circle containing the text '49k€ x SME!' in white, bold, sans-serif font.

# Eligibility conditions



1. SME in accordance with the [SME definition of the European Union](#)  
Staff headcount: < 250 persons; turnover: < 50 M€; balance sheet total < 43 M€
2. SMEs must be established or with a branch office in one of the 27 EU members states
3. Applications must be written in English.
4. SMEs applying to the call as a consortium should fill in one proposal.
5. Maximum accumulated IN-TRANSIT funding: 50 k
6. One SME can apply to one proposal
7. Applications must be submitted through the [web-based system](#) by 17:00 CEST (Brussels time) of the 13th March 2024.



# Eligible costs

- **Only costs generated during the lifetime of the project**
- **SMEs internal costs:**
  - Direct staff costs
  - Other direct costs: travel costs, equipment (depreciation), consumables, etc.
  - Indirect costs: A flat rate of 25% of the direct eligible costs
- **Subcontracting costs** such as expert services by Research Technology Organization (RTO), Universities, Research Institutes, living labs, large companies, etc.
  - Subcontracting may cover only a limited part of the action. If the subcontracting budget is quite high (over a 40% of the action), beneficiary must and should justify it properly.



# Evaluation criteria and scoring mechanism

The eligible proposals will be evaluated by independent experts and ranked according 3 criteria:

- Excellence
- Quality of implementation
- Potential Impact
- Innovate participation bonus

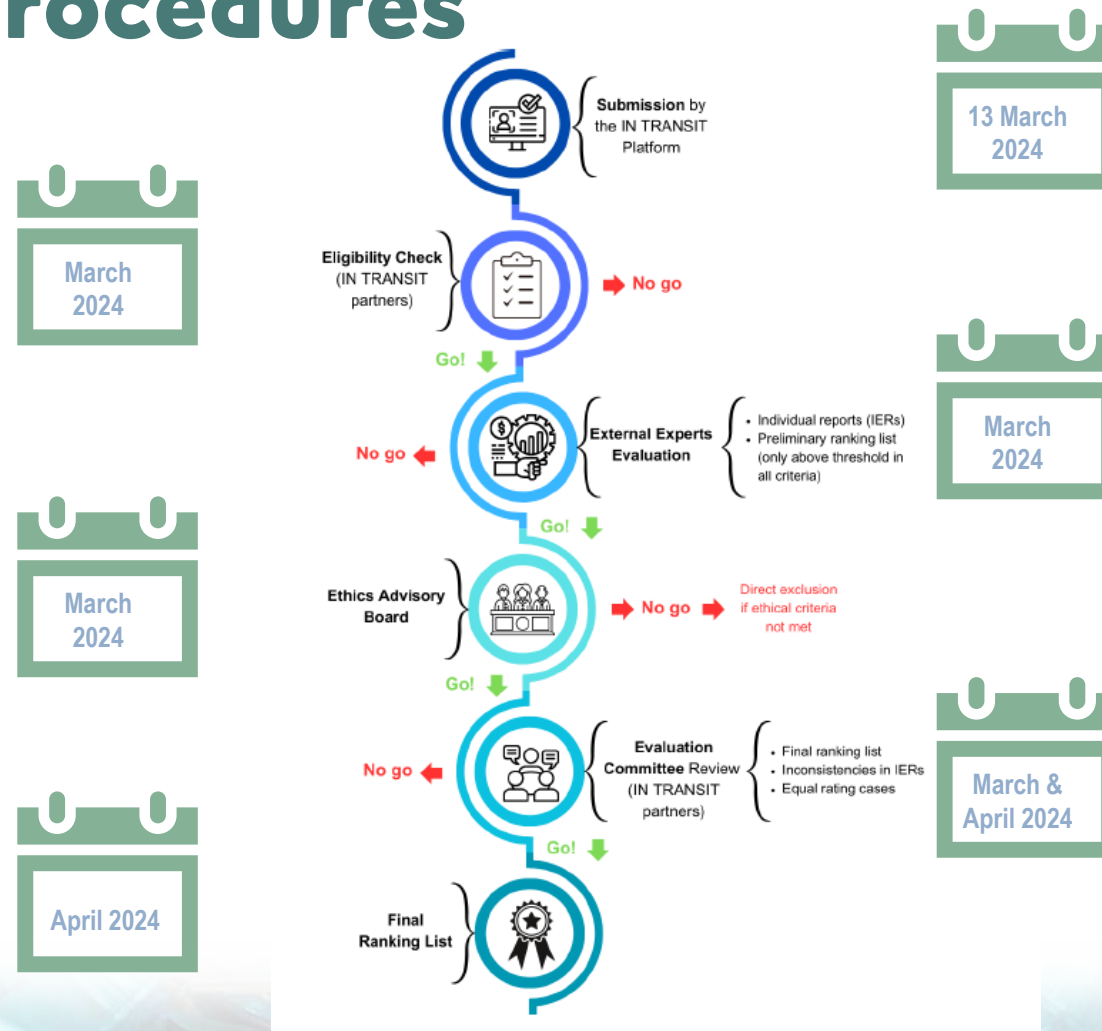
Each sub-criteria will be rated between 1-5 points

- Individual Threshold: Threshold for each of the three evaluation criteria is 60% (18/30, 18/30 and 24/40).
- Overall Threshold =70/100

**INNOVATE participation bonus, will give a “push” of 7,5% on the obtained total mark and will then result in the final score in case of one SME and 15% if there are two.**

Evaluation criteria	Sub-criteria	Score	Weighted Score
1. Excellence (30%)	Scientific and technical quality	(1-5)	10
	Innovation potential	(1-5)	10
	Feasibility of the project	(1-5)	10
<b>Total 'Excellence level'</b>		(1-5)	30
2 Quality of Implementation (30%)	Coherence and effectiveness of the work plan	(1-5)	10
	Composition and competencies of the team	(1-5)	10
	Risk management	(1-5)	10
<b>Total 'Implementation'</b>		(1-5)	30
3. Potential impact (40%)	Economic impact	(1-5)	15
	Route to market	(1-5)	10
	Social impact	(1-5)	5
	Value chain perspective (cross-sectoral and cross-borders aspects)	(1-5)	10
<b>Total 'Impact'</b>		(1-5)	40
4. INNOVATE participation bonus			+7.5% (15% in case two of the SMEs participating in the proposal (preparing the proposal in consortia) have successfully participated in INNOVATE)

# Evaluation procedures



# Coaching for beneficiaries

- **50 h** of coaching services for developing innovative and sustainable business models are included for each beneficiary of the DEVELOP voucher.





# Monitoring and reporting

- Beneficiaries will be assigned a **monitoring partner** from IN-TRANSIT consortium if they have just not been beneficiary of INNOVATE voucher. If the beneficiary has participated in INNOVATE they will maintain the same monitoring partner.
- Overall **performance progress report** and **deliverables** submitted one month after the end of the project
- The final technical evaluation will assess the **coherence of the money spent with the achieved results**



# Payment terms

- All payments will be made in Euros (€).
- Expenditures incurred before the Contract signature date, or after the project duration period are ineligible for remuneration.
- Costs incurred for the implementation of the project.
- Beneficiaries that apply in consortium must set up internal agreements regulating their cooperation.
- Payments will be made to each SME of the consortium based on their share of the estimated budget in the project Contract.
- Submission of an application does not constitute an entitlement for funding.
- The recipients of the (financial) support from IN TRANSIT (“Beneficiaries”) must ensure that the European Commission, the European Anti-fraud Office (OLAF) and the Court of Auditors (ECA) can exercise their powers of control, on documents, information, even stored on electronic media, or on the final recipient's premises.

# Timeline

- Opening date for the proposal submission for DEVELOP: **10<sup>th</sup> January 2024 at 10 CET**
- Closing date for the proposal submission for DEVELOP: **13<sup>th</sup> March 2024 at 17h CET**
- Eligibility check: **March 2024**
- Ethic Review: **March 2024**
- Evaluation period: **March-April 2024**
- Notification of funded proposals: **April 2024**
- Contract signature: **May 2024**
- Expected starting date of the projects: **1<sup>st</sup> June 2024**



# How to apply

- SMEs will need to apply via the following link: <https://calls.intransitproject.eu>
- One step submission through online submission platform
- The application contains two parts:
  - Administrative forms and abstract which are filled in directly in the platform
  - Mandatory annexes to be uploaded in the platform:
    - Technical proposal in pdf (10 pages)
    - Budget for the proposal (excel file)
- Financial solvency of approved SME's is checked before contract signature
- Download the guide for applicants and [application forms from](#) the website.
- For enquiries, contact your local **IN TRANSIT SMEs HELPDESK** or write to [develop@intransitproject.eu](mailto:develop@intransitproject.eu)

# Q&A

Frequent questions and answers will be published in the website.

# Any Question???

# Thanks for your attention



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Textils.cat

SGGCCS  
SLOVENSKI GRADBENI GROZD  
CONSTRUCTION CLUSTER OF SLOVENIA

corallia  
inspiring innovation, driving excellence

CTA  
Corporación Tecnológica  
de Andalucía

IDEAM  
INDUSTRY CLUSTER

TUS

Science Park  
The High Tech Incubator  
Graz

POLITECNICO  
MILANO 1863

PRODU T TECH  
POLO DAS TECNOLOGIAS DE PRODUÇÃO  
PRODUCTION TECHNOLOGIES CLUSTER

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JULES  
VERNE

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