MOBILITY FOR MORE LIVEABLE URBAN SPACES

Leit Urban Mobility

Co-funded by the European Union



eiturbanmobility.eu

INFODAY Programes d'ajuts a ACCIÓ 14 May 2025











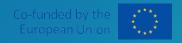












We are part of the EIT Community

Access the largest and most influential innovation community





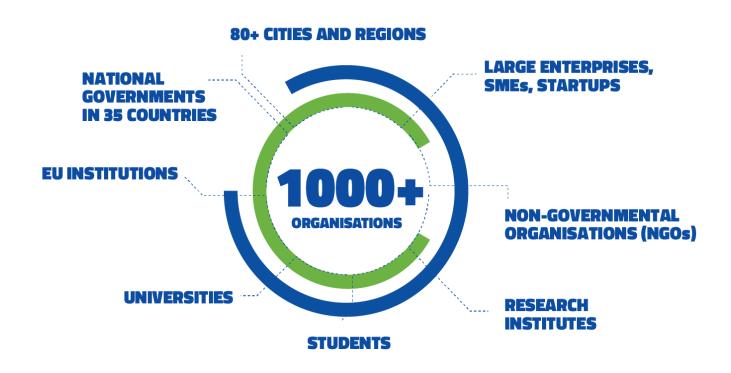




EIT Urban Mobility

We are the largest European innovation community for urban mobility...

...enabling our partners to speed up the transition to a decarbonised urban transport system





Match and connect

Connecting private and public sector partners to access markets, talent, finance and knowledge



Talent to business

Fostering entrepreneurship through practical learning



Innovations to market

Piloting market-ready solutions in cities



Startups to scale

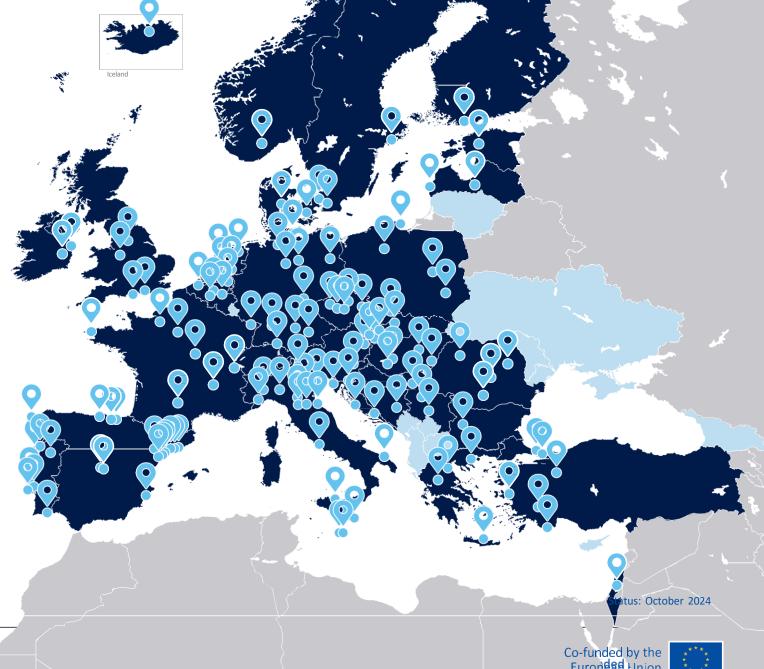
Boosting startup growth for long-term impact



Creating impact in cities across Europe

315+
PILOTS IN

145+ **CITIES**







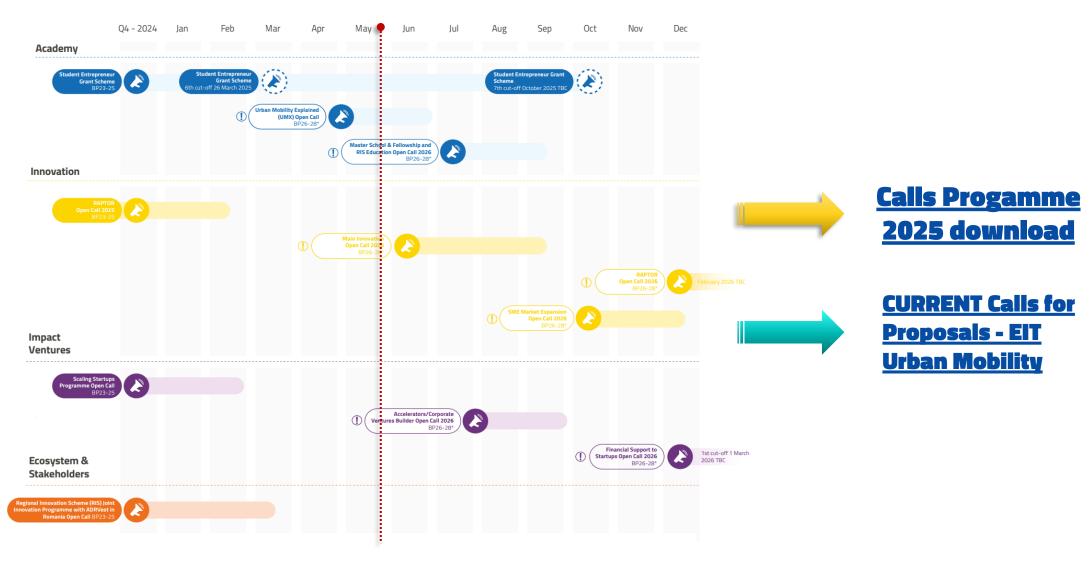
We focus on innovations that most efficiently support cities on their way to net zero







Calls Overview







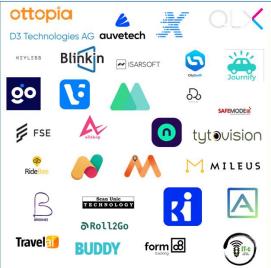
IMPACT VENTURES For Start-Ups



Impact investor

- Ranked 1st as the most active Mobility Investor in Europe
- 62 mobility rounds in 2023; 120+ since 2020.
- ~350 Start-ups supported per 5 Thematic Areas (invested in ~120)

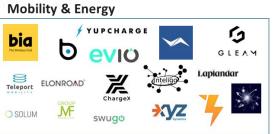
Future Mobility



Active Mobility



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Creating Public Realm



Sustainable City Logistics



A couple of examples:



A hardware-agnostic platform to monitor, optimise and forecast EV charging



Charging solutions for vehicle agnostic conductive charging (driving or parked)

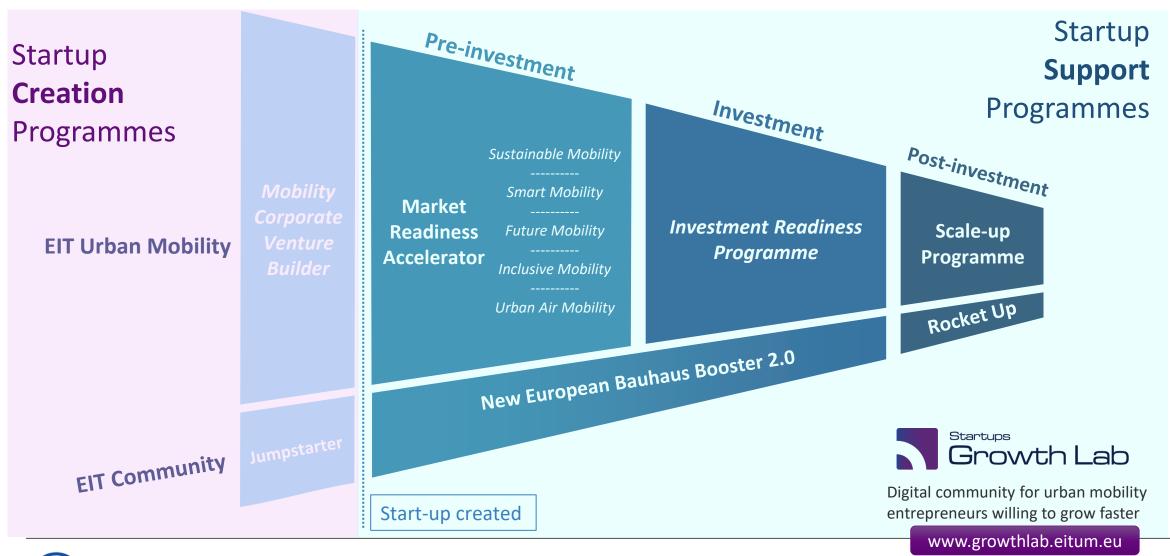






2025 Impact Ventures Startup Programmes









Scaling Startups Programme Call



Main aspects to consider:

- Programme providing tailored expert support responding to each startup's unique needs.
- Niche exposure to leading EU impact investors: consortium acting as investor' allies.
- Demo Day for investor engagement and co-funding opportunities post-programme.
- De-risk startups growth and investability barriers.



Consortium: Minimum two independent legal entities established in two different EU member states. Consortium must include, link or engage in its activities early-stage investors focused on mobility, smart cities, sustainability, and impact investment



Mandatory elements: KPIs EITHE3.1 (10 Supported startups); EITHE6.1 (1M€ of investment attracted by supported startups) and contribution to EIT Urban Mobility Financial Sustainability Mechanism (FSM).



Launch date:

June 2025



Project duration:

8 months



Budget:

345,000€

1 proposal will be awarded







INNOVATION For all types of entities





2025 Innovation Programme

We invest in scalable products that create **IMPACT** in cities

- ✓ Improving quality of life in cities
- ✓ Mitigating climate change
- ✓ Supporting economic growth and employment through the development of new mobility products/services
- ✓ Generating a return for EIT Urban Mobility



Cableless and renewable energy docks for e-scooters,
Cleanergy4Micromobility, 2022



Zeabuz remote operated passenger ferry, 2023



Urban consolidation centres. Cargo bike last-mile delivery and containerisation. HALLO, 2021





Differences of our Innovation Programme with Horizon Europe







Horizon Europe	EIT Urban Mobility Innovation Programme
Bigger (3-7M€)	Smaller budgets (40K – 2M€)
longer projects (3 years)	6–24month projects
Large consortia (>10 partners)	Mono-beneficiary or small consortia (2-5 partners)
Lower TRLs	TRL 6 and above
Commercialisation is one of the options for medium to long term exploitation, but not the only one	Capable of generating a sales track record at project end





Horizon Lab: Engagements with Horizon Europe



•CATEGORY A: EIT Urban Mobility and partners will **submit jointly**, in an arrangement in which EIT Urban Mobility is an active partner;

•CATEGORY B: EIT Urban Mobility supports the creation of new consortia and developing concepts for proposals, but has no direct involvement;

•CATEGORY C: EIT Urban Mobility **provides a letter of support but** is not involved in the project or proposal development.



Submit your expression of interest Please include your contact details and a one-pager summarising your project idea.

Read more



Join Horizon Lab's challenge area updates
Sign up for news and project updates specific to your areas of interest.

Read more





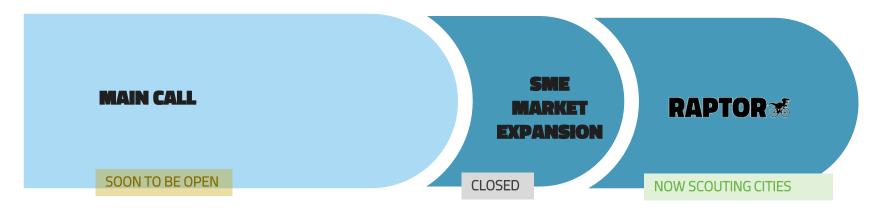
2025 Innovation Programme

Innovations to market

* The concept and content of the calls can vary in the future

INNOVATION CALL

AGILE INNOVATION PROGRAMME



Pan-European, multi-disciplinary <u>consortium</u> projects to pilot a product/service/solution for <u>up to 24 months</u>

Mono-beneficiary startups/SMEs projects to demonstrate fast, niche innovation with an endclient over a **5-6-month period**

ALL types of entities

Startups & SMEs





INNOVATION Open Call 2026

Launch date: June 2025 Deadline: September 2025



Main aspects to consider: Seeking new innovations that tackle the most pressing urban mobility challenges. Solutions should demonstrate strong potential for scalability and market adoption. Projects should foster collaborative innovation – whether across the value chain or other strategic partnerships- with a clear pathway to market deployment by the project's end.



Consortium: Minimum of 2 partners from 2 different EU Member States or associated countries to HE.



Mandatory elements: KPIs EITHE2.4 (marketed innovation) or EITHE4.4 (startup created); minimum 35% co-funding and contribution to EIT Urban Mobility Financial Sustainability Mechanism (FSM).



Start date: Jan-Feb 2026



Project duration: up to 24 months



Budget: up to 1M€ per year







RAPTOR and SME Market Expansion Open Calls



Main aspects to consider:

- **SME Market Expansion Call:** Supports the supply of urban mobility innovations by helping SMEs test, improve, and commercialise solutions with real-world end-client validation (min. TRL 7)
- **City RAPTOR:** Addresses the demand for urban mobility solutions by rapidly developing and piloting innovations that solve city-defined challenges through direct collaboration with cities



Consortium: Mono beneficiary – for startups and SMEs from EU Member States or associated countries to HE



Mandatory elements: KPIs EITHE2.4 (marketed innovation); and contribution to EIT Urban Mobility Financial Sustainability Mechanism (FSM).



Launch dates: Tentative

SME ME Call: October 2025
 City RAPTOR: January 2026



Project duration:

• **SME ME Call**: 7 months

City RAPTOR: 5 months



Budget:

• **SME ME Call**: up to 892.500€

• City RAPTOR: up to 600.000€







OPPORTUNITIES TO FOSTER IDEATION AND COLLABORATION













MUNICH



AGENDA

COMMUNITY DAYS MUNICH

Collaborating for resilience: innovative solutions for changing times

18 March 9.00 - 9.30 | Registration and coffee

9.30 - 10.00 | Welcome by EIT Urban Mobility and City of Munich

By **Mika Rytkönen**, iCEO at EIT Urban Mobility, and **Dominik Krause**, Vicemayor of the City of Munich.

10.00 - 10.30 | Munich's mobility strategy

By Georg Dunkel, Head of Mobility Department, City of Munich.

10.30 - 11.00 | EIT Urban Mobility projects from 2024/2025: flash presentations

11.00 - 11.15 | Call Programme insights: what's new for 2025

Your guide to the **2025 Call Programme**: new opportunities, updates, and everything you need to get started.

11.15 -12.00 | Poster session & networking

Connecting with peers and exploring posters highlighting key projects for 2024 and 2025.

12.00-13.00 | Lunch

13.00 - 13.30 | Keynote: the future is a feature, not a bug

By **Daria Krivonos**, CEO at Copenhagen Institute for Futures Studies.

13.30 - 14.15 | Meet the changemakers: startups creating impact

Pitching session: meet inspiring and impactful startups from the EIT Urban Mobility Investment Portfolio.

14.15 - 14.30 | Coffee Break

14.30 - 16.00 | Challenges in focus: collaborative discussions part 1

Focused working group sessions to address, prioritise and explore solutions to the critical challenges shaping urban mobility.

16.00 -16.30 | Coffee break

16.30 - 17.30 | Challenges in focus: collaborative discussions part 2

19.00 - 21.00 | Networking dinner





AGENDA

COMMUNITYDAYS MUNICH

Collaborating for resilience: innovative solutions for changing times

13 March

9.00 - 9.30 | Registration and coffee

9.30 - 09.45 | Welcome

By Unternehmer TUM.

9.45 - 10.00 | Keynote

By the European Commission (TBC).

10.00 - 10.30 | Challenges in focus: outcomes

Highlights and proposed actions from Day 1 breakout discussions.

10.30 - 11.00 | Coffee break

11.00 - 12.30 | Interactive networking: how can stakeholders strengthen collaboration for innovative solutions

Cities, industry, and universities brainstorm collaborative approaches to urban mobility challenges from yesterday's breakout sessions.

13.30 - 14.30 | Learning hour: Autonomous mobility/Public space design/EU Social Climate Fund

Parallel focused sessions on practical knowledge and valuable insights on different topics in urban mobility.

14.30 - 15.00 | Closing

15.00 - 17.00 | Mobility site visits in Munich

- · Walking tour to mobility-related spots
- · Cycling tour to bike-related projects
- · Shared mobility infrastructure
- Viehhof Bike Logistics Hub
- Walking tour to Munich's streetscape redesign

12.30 - 13.30 | Lunch





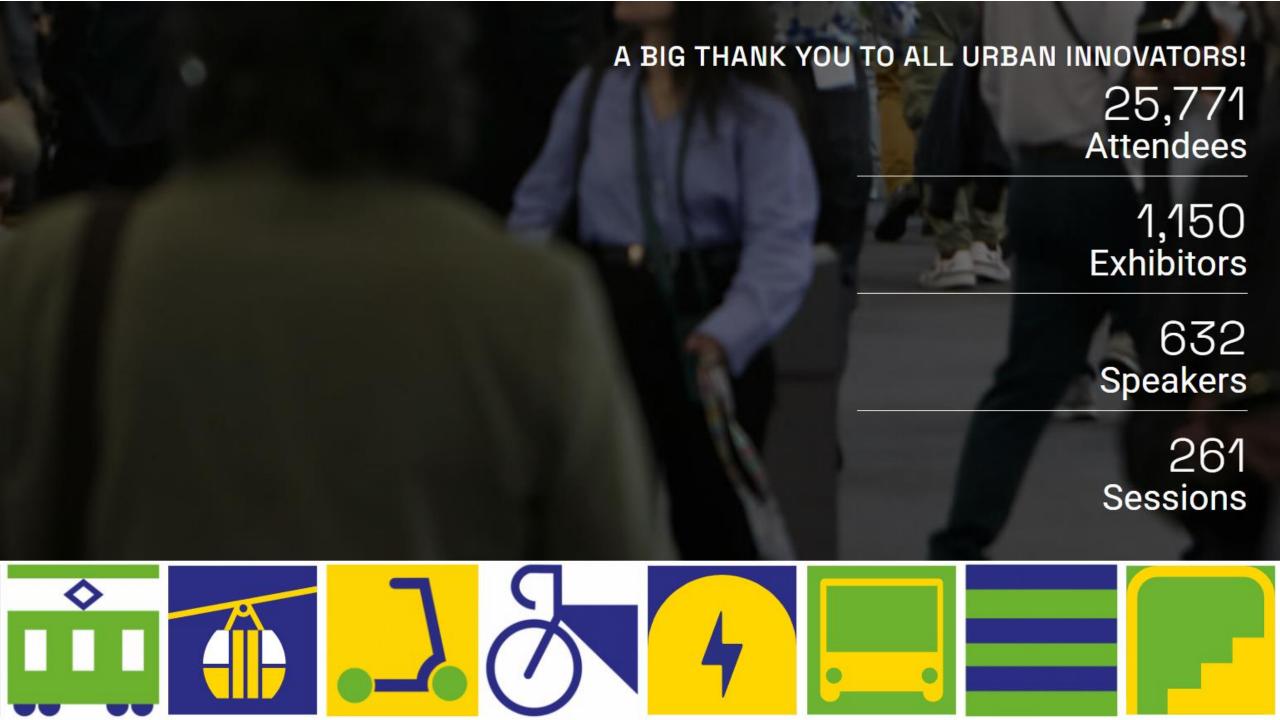
Tomorrow.Mobility World Congress



Calls for speakers now open!







MOBILITY INNOVATORS

Welcome to Mobility Innovators!

Share, connect and explore: let's build sustainable urban mobility and more liveable urban spaces



Where do I start?



Complete your profile

Help everyone to get to know you by filling out the information in your profile. You can add a profile picture and cover photo, write a short bio, select your skills and add your contact details.



Introduce yourself

Post on the live feed and say helio! Let us know what urban mobility topic you're tackling at the moment, share your recent insights, or tell us what upcoming event you're excited about.



Get involved

Explore the platform and join int is anyone sharing, anything thought-provoking in the live feed? Are there events coming up in your area? is there news you haven't read up on? Partners - visit your Innovation Hub group and connect with Innovators in your region. Strengthen the connection between members of our community

Streamline communications – ALL information in ONE PLACE

Space to join key conversations on mobility

Remember to active your account!

EIT Urban Mobility Mobility Innovators

Other stakeholders, including project collaborators, EU officials, startups, students and alumni, will be progressively brought on board from April onwards.

















Innovation Hub South









Live feed Meet your team News Events Media centre Members



Write a post

Post



Maria Paula Caycedo

19 hours ago

Did you know data-driven solutions can improve the efficiency of urban logistics by 30%? FACTUAL has demonstrated this through their work on the TACTIC Project with EIT Urban Mobility, which is transforming last-mile logistics with shared, green e-vehicles. This initiative is just one example of the work led by FACTUAL, who we're thrilled to welcome back as a Gold Member of EIT Urban Mobility! After a successful year as a Silver Member. Factual is stenning un again its commitment to driving sustainable urban mobility.

About

Innovation Hub South is based in Barcelona, Spain, and covers activities across Albania, France, Greece, North Macedonia, Portugal and Spain. Our office is located in PayFit, a co-working space in Barcelona's post-industrial neighbourhood, Poblenou. Innovation Hub South maintains a particular focus on data spaces, artificial intelligence and living labs.

All of EIT Urban Mobility's Innovation Hubs are dedicated to the organisation's overall mission to accelerate the transition to sustainable urban mobility. Through their unique positioning within the regions, the Innovation Hubs liaise with local stakeholders, forging strong partnerships between public authorities, private companies, startups, research organisations and higher education institutions.





Benefits

FOR COMPANIES

- 1 Enter a dynamic ecosystem: Join a thriving network of corporations, SMEs, startups, universities, research institutes and cities to connect across sectors and geographies.
- 2 Apply for the opportunity to tackle urban challenges: Explore opportunities to tackle real urban mobility challenges by collaborating with leading European cities and industry partners. Apply to pilot innovative solutions that address critical mobility challenges and create lasting impact.
- Discover new and innovative startups: Explore synergies with a diverse range of mobility startups for potential collaboration or investment opportunities.
- **Explore funding opportunities:** Gain access to information on open calls and discover new opportunities to obtain the resources needed to achieve your sustainability goals.
- **Boost your visibility:** Unlock opportunities to engage in leading urban mobility events, with potential for speaking and networking. Stay informed with curated event updates.

FOR STARTUPS

- Access tailored support at every stage: Explore our full suite of programmes designed to support your startup from the pre-seed to the scale-up stage; including exclusive upskilling opportunities through our partner-led initiatives.
- **Unlock diverse funding opportunities:** Discover grants and equity investments to secure the resources needed for growth.
- **Connect with investors and expand your market reach:** Join a network of potential investors and clients to access new markets and funding opportunities.
- Pilot innovative solutions with cities and industries: Test your solutions in real-world environments, collaborating with cities and industries to refine and scale your approach.
- **Become part of a pan-European mobility ecosystem:** Join a robust network of mobility leaders across Europe to foster collaboration, gain insights, and accelerate your impact.





Our impact numbers

Status: October 2024





Match and connect

25,000+

visitors to Tomorrow.Mobility World Congress 2023, our flagship event

400+

solutions showcased on our Mobility Innovation Marketplace



Talent to business

32,000+

learners enrolled in Urban Mobility Explained (UMX) courses

4.7M+

views on UMX YouTube learning channel



Innovations to market

175+

innovation projects supported since 2020

200+

new solutions introduced to the market since 2020



Startups to scale

440+

startups supported

€250M+

of investment raised by our venture investment startups portfolio





Connect with us

