



EUROREGIO<sup>★</sup>

Pirineus Mediterrània  
Pyrénées Méditerranée  
Pirineos Mediterráneo



# Euroregion Pyrenees Mediterranean

[www.euroregio.eu](http://www.euroregio.eu)



## L'un des premiers GECT en Europe

**L'Eurorégion Pyrénées-Méditerranée est un projet politique de coopération territoriale né en 2004 grâce à la volonté des Gouvernements de Catalogne, des Baléares et d'Occitanie.**

**En 2009, le GECT a été définitivement créé.**

**Depuis février 2023, le Gouvernement de Catalogne préside cette institution.**

## Un acteur clé de l'avenir de l'Europe

**Impliqué dans 7 projets de coopération européenne avec 10 pays,**

**12 régions, 40 parties prenantes (7,5 M EUR au total).**

**Participation à 6 programmes sectoriels ou territoriaux européens (Europe créative, Erasmus +, LIFE, Interreg MED, Europe, SUDOE).**





Circular Economy and Sustainable solutions  
for Agrifood in the Mediterranean

[www.cesam.euroregio.eu](http://www.cesam.euroregio.eu)

Interregional Innovation  
Investment



Co-funded by  
the European Union



derypol



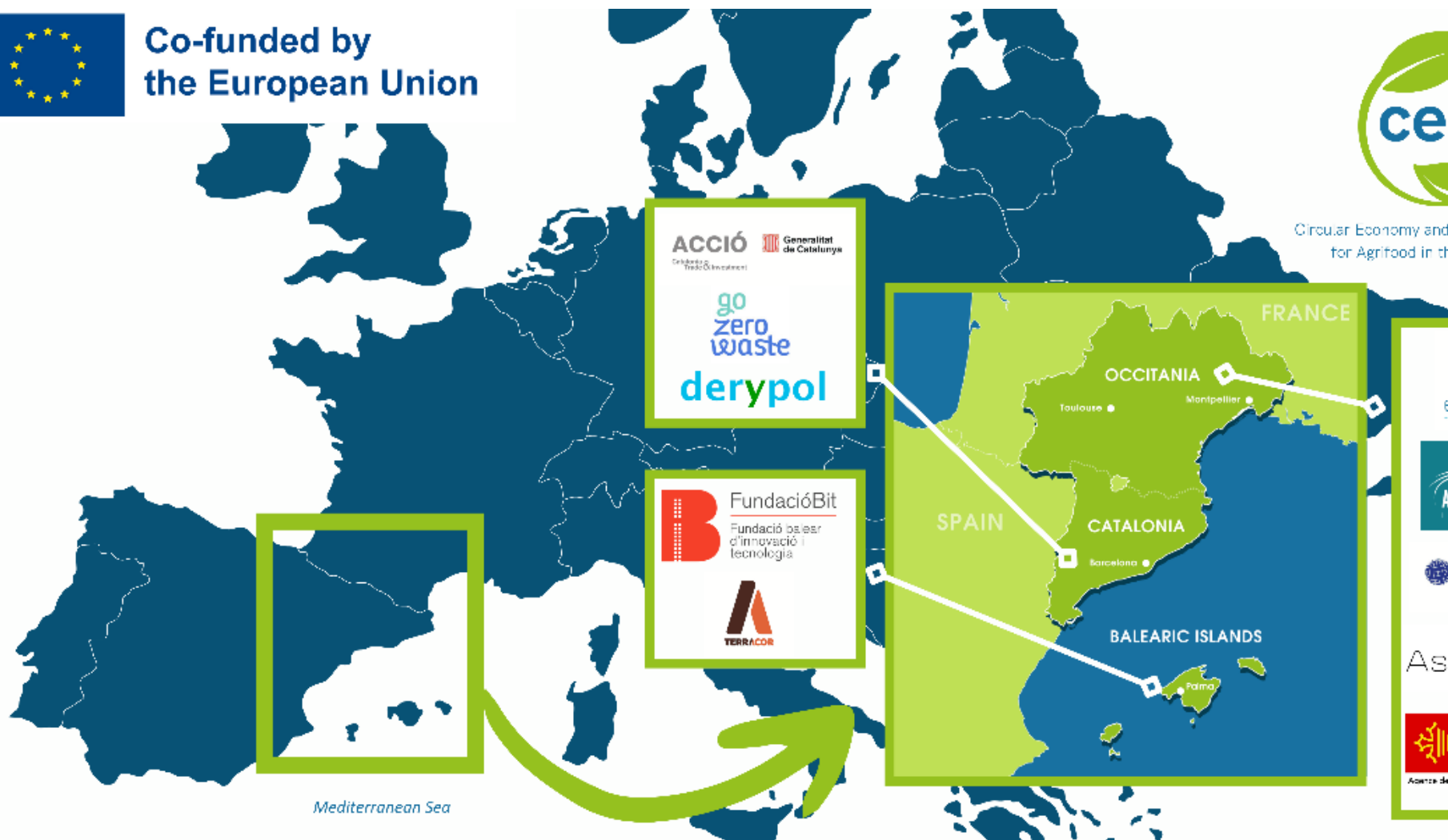
go  
zero  
waste



Co-funded by  
the European Union



Circular Economy and Sustainable solutions  
for Agrifood in the Mediterranean




  
 go  
zero  
waste  



 FundacióBit  
 Fundació base  
d'innovació i  
tecnologia  


  
 EUROREGIO  
  
 AGRI SUD-OUEST  
INNOVATION  
  
 NEWTIMES  
  
 Asclepios  
  
 ADOCC  
 Agence de Développement Economique  
 Région Occitane

Mediterranean Sea



Circular Economy and Sustainable solutions  
for Agrifood in the Mediterranean

## Investment

**direct support to 5 SMEs participating to the project and to other SMEs through a Cascade funding action**

## Interregional

**9 partners and 1 associate partner from the European Regions of Occitania, Catalonia and Balearic Islands**

## Innovation

**promotes innovative solutions of circular economy and sustainability in the agrifood sector**

## 4 topics in Agrifood



**Water recycling**

**Industrial water  
treatment**

**ReUSE**



**Packaging**

**Eco conception**

**Plastics reduction,  
new materials**



**Waste reduction**

**Process  
optimisation**

**Circular  
processes**



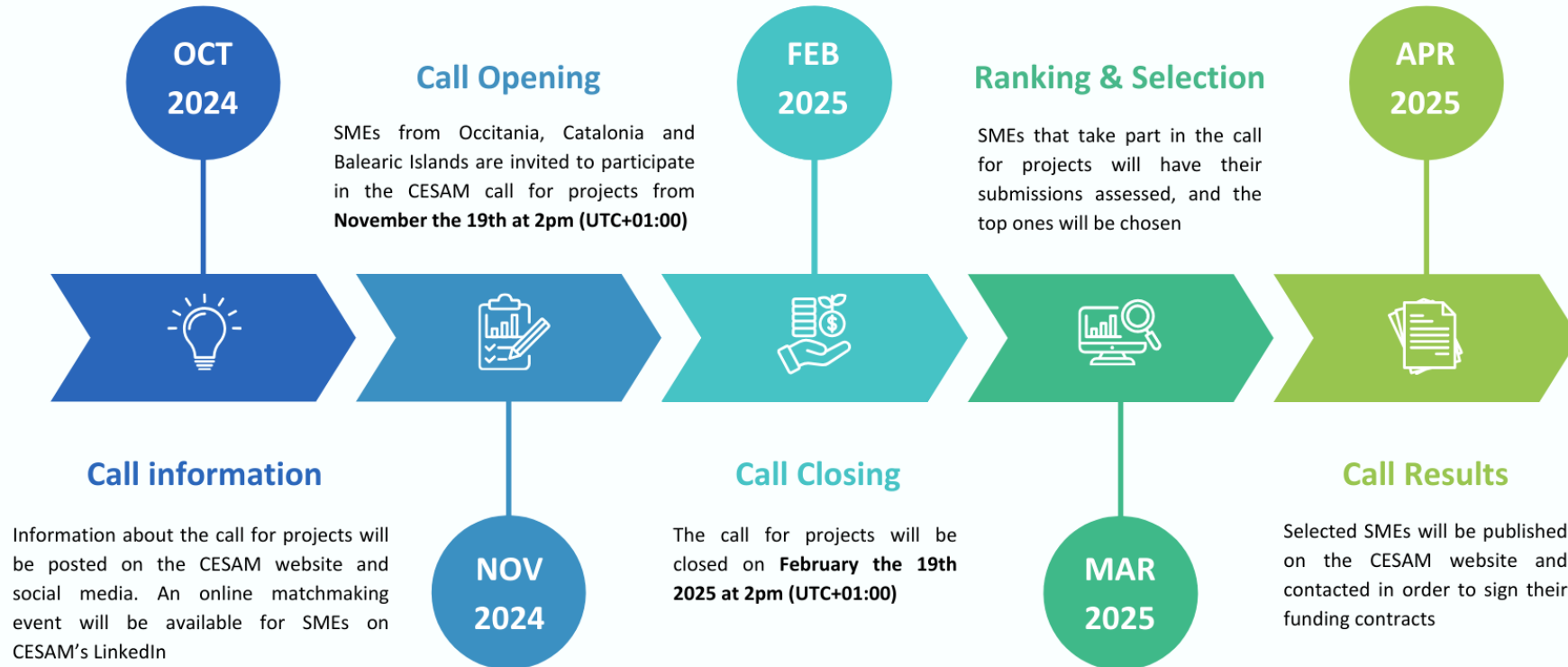
**Co-products**

**Valorisation of  
co and by  
products**



# CALL FOR PROJECTS

*\*The dates displayed are provisional and may be changed according to the needs of the project.*





# Conditions

## Beneficiaries

**SMES** in the agri-foodsector in the Mediterranean (3 regions)

## Eligible projects

Projects to develop the Circular Economy and sustainable solutions for the agri-food industry

**TRL (6-9)**

4 topics : Water recycling, packaging, waste reduction and by-product recovery

**Max 12 months of project implementation**

Indicative period : May 2025 – May 2026

## Funding

Total Budget: **900 000 €**

Funding rate: **100%**

Maximum / SME : 60.000€

Up to **2** participation / SME

Applications **open** until  
**19 February 2025**

# EU SME DEFINITION

According to the definition of the European Union, an entity must meet the following quantitative criteria to be considered a SME:

1. **employ less than 250 people,**
2. **have an annual turnover not exceeding EUR 50 million** and/or have an annual balance sheet total not exceeding EUR 43 million (these ceilings apply to the figures for individual firms only. A firm that is part of a larger group may need to include staff headcount/turnover/balance sheet data from that group too).

## AUTOEVALUATE YOURSELF :

EU SME self-assessment questionnaire → [https://single-market-economy.ec.europa.eu/smes/sme-fundamentals/sme-definition\\_en](https://single-market-economy.ec.europa.eu/smes/sme-fundamentals/sme-definition_en)

# Call for projects



Circular Economy and Sustainable solutions  
for Agrifood in the Mediterranean

**Funding schemes**

**2 OPTIONS**

**Open Innovation  
projects**

**Identified  
Challenges**

# Open Innovation projects



**Bottom-up projects**  
TRL 6-9 & answering our topics

## Individual projects

max. €30,000

(1 SME only)

## Regional projects

max. €50,000 / project

(at least 2 SMEs from one region)

## Interregional projects



max. €70,000 / project

(at least 2 SMEs from different regions >  
CAT, OCC, BAL)

**Bonus  
+5 pts**

# Identified Challenges

## Implementing projects with CESAM's SMEs

 <p><b>Bulk liquid food products 'Metering and Sales' machine</b></p>	<p><b>C1: Producer of liquid agri-foodproducts &gt; €30,000 (2 SMEs)</b></p> <p>(oil, juice, drinks etc.) experiment new technology for the distribution of liquid bulk products. Project include tasks such as manufacturing the quantities of packaging necessary for sales points evaluations.</p>	<p><b>C2: Point of sale &gt; €10,000 (2 SMEs)</b></p> <p>test the automated bulk distribution system for liquid agrifood products. Project includes providing the necessary space, installing the machines provided, train the staff in operating the machines, promote the solution, making an economic assessment at the end of the project.</p> <p>Objective: validation of the planned economic model.</p>
 <p><b>automated sustainable and circular IOT dispenser</b></p>	<p><b>C3: Horeca sector &gt; €20,000 (1 SME)</b></p> <p>(e.g cafeterias) test an automated sustainable and circular IOT dispenser for bulk for groceries / food Includes providing the necessary space, installing the machines provided, train the staff in operating the machines, promote the solution, making an economic assessment at the end of the project.</p>	<p><b>C4: Point of sale &gt; €20,000 (1 SME)</b></p> <p>(e.g supermarkets, bulk stores) test an automated sustainable and circular IOT dispenser for bulk groceries / food. Includes providing the necessary space, installing the machines provided, train the staff in operating the machines, and promote the solution, making an economic assessment at the end of the project.</p>



**photobiological Boxistick®  
treatment of plants**

**C5: Berry/small fruit producer > €30,000 (1 SME)**

Monitoring of plants growing & grape for qualities measurement after photobiological Boxistick® treatment experiment new sustainable solution to reduce lost and waste, the use of chemicals, and preserve naturally the qualities of plants.

**C6: Grappe producer > €30,000 (1 SME)**

to experiment new sustainable solution to reduce lost and waste, the use of chemicals, and preserve naturally the qualities of plants.



**HIMOLOC Flocculants  
technology.** Sludge treatment without solvent and monomers for Agriculture reUse

**C7: Agri-food wastewater treatment plant > €15,000 (2 SMEs)**

(Dairy, Processed Food, Vegetables, Fruit Juice...) to treat the sludge with two different flocculant technologies with the aim to use it as fertilizer in agricultural field. Must have WasteWater Treatment Plant with Physical-Chemical Treatment and Sludge Dewatering.

**C8 : Technology for recovering sewage sludge as fertilizer > €30,000 (1 SME)**

innovative technology that revalorize the WasteWater treatment sludge as fertilizer -> Provide a technology that can add value to the wastewater treatment sludge as a fertilizer



**Sustainable producer**

**C9: Sustainable packaging > €30,000 (1 SME)**

develop sustainable, plastic-free packaging that preserves the product in a similar way to plastic and allows the product to be seen by the customer.

**C10: Controlled irrigation system / innovation in water efficiency > €40,000 (1 SME)**

innovative pilot project for a closed and intelligent circuit, setting up sensors for humidity, temperature and soil nutrition. obtain an absolute and objective control of the field, avoiding the waste of water and the excessive use of fertilizers.

# ELIGIBLE COSTS

Cost categories	Description of the costs
Staff cost dedicated to the project	e.g project manager hours
External expertise (subcontracting costs) <b>Limited to 60% of the total</b>	e.g lab analysis, IPR study...
Travel costs	costs for travelling and meeting with partners
Consumables	lab consumables, smalls pieces of equipment....
Communication	Communication costs of the project (leaflets, videos, goodies...)
Equipment (depreciation cost only); <b>should be limited</b>	e.g equipment depreciation costs (machinery...)

- **Costs must be as detailed as possible for each partner SME of the project. Use the description columns in the template.**
- **Total budget cannot be higher than the line of the call you are applying.**
- **Project must be cost effective (criteria of evaluation)**
- **External expertise and equipment costs are limited**

# EVALUATION CRITERIA

Evaluation grid	
<b>Excellence</b>	<b>15</b>
The project's objectives are technically feasible, attainable, focused on innovation for circular economy and sustainability, applicable to the agri-food sector, qualitative and quantitatively.	
Innovation degree	
<b>Impact</b>	<b>20</b>
Economic impact of the developed solution regarding the competitiveness and growth of the participating SME(s).	
The solution proposed by the project is scalable to other markets and sectors.	
Impact of the project to circular economy	
TRL adequacy	
<b>Quality of Implementation</b>	<b>15</b>
Feasibility and credibility of the action	
Cost effectiveness	
<b>Extra points</b>	<b>5</b>
Interregional collaborative projects	
<b>Total</b>	<b>50+5</b>



# HOW TO APPLY

## APPLICATIONS ONLY THROUGH

- **CESAM PLATFORM :** <http://euroregio-epm.wiin.io/fr/applications/cesamaap>

## REFERENCE DOCUMENT

- **CALL FOR PROJECTS TERMS & CONDITIONS**



### CESAM Call for projects

CESAM Call for projects is intended for SMEs from the regions of Occitanie, Catalonia and Balearic Islands that have developed innovative sustainable solutions or circular economy solutions for the agrifood sector.



## CESAM Call for Projects

Terms & Conditions



Parcours

CESAM Call for projects

Apply

# HOW TO APPLY

## REQUIRED ELEMENTS

1. Applications must be submitted in **ENGLISH ONLY**
2. provide **signed declarations of honours** for each SME participating.
3. provide the **detailed budget** for the action using the provided template.

### Call for projects supporting documents



Call for projects Terms  
& Conditions



Project budget



Declaration of honour



Application process  
example



Applications will be accepted for the CESAM Call for Projects starting on November 19, 2024, at 2:00 PM, and ending on February 19, 2025, at 5:00 PM. To apply, click the "apply now" button.

Apply now

## Management of your project

**CASCADE FUNDING = SIMPLIFIED** management of the grant =



**No financial justification** needed

**But**

**Technical reports** : 1 intermediary and 1 final

## Payment of the grants

### 2 payments :

- 1 Advanced payment of 50% at the start
- 1 Final payment, 50%, after reviewing the technical reports / results.

# Regional Contacts

## **Technical support** for applications and **finding partners**

➤ **OCCITANIA**

[eva.mametz@agrisudouest.com](mailto:eva.mametz@agrisudouest.com) & [pascale.mouy@agence-adocc.com](mailto:pascale.mouy@agence-adocc.com)

➤ **CATALONIA**

[jmiragall@gencat.cat](mailto:jmiragall@gencat.cat)

➤ **BALEARIC ISLANDS**

[ipradas@fundaciobit.org](mailto:ipradas@fundaciobit.org)

**For general questions about the call or  
the CESAM project**

[courrier@euroregio-epm.eu](mailto:courrier@euroregio-epm.eu)

**Call for projects Matchmaking event on LinkedIn**

<https://cesam.euroregio.eu/sme-matchmaking>



Circular Economy and Sustainable solutions  
for Agrifood in the Mediterranean

## Questions & Answers with CESAM partners





**EUROREGIO**

Pirineus Mediterrània  
Pyrénées Méditerranée  
Pirineos Mediterráneo



Generalitat  
de Catalunya



Govern de les  
Illes Balears



La Région  
Occitanie  
Pyrénées - Méditerranée

## **Euroregion Pyrenees Mediterranean EGTC**

**El Centre del Món  
35, boulevard Saint Assiscle  
CS 7004  
66011 Perpignan Cedex / Perpignan Cedex  
France / France  
Tél. +33 (0)4 48 22 22 34 / [courrier@euroregio-epm.eu](mailto:courrier@euroregio-epm.eu)  
[www.euroregio.eu](http://www.euroregio.eu) | [@Euroregion](https://twitter.com/Euroregion) | [Linkedin](https://www.linkedin.com/company/euroregion)**