

Networking Workshop with Catalonia, Argentina & Brazil

MWC. Barcelona, February 25th 2019

ACCIÓ



Generalitat de Catalunya
Government of Catalonia



Apropiem Europa a la teva empresa



What is Catalonia Trade & Investment?

Catalonia Trade & Investment is the Catalan Government's agency for foreign investment and business competitiveness. It promotes innovation, internationalization, trade, and the funding of Catalan companies and start-ups. In addition, it offers specialized one-stop-shop services to international investors and corporations, attracting foreign direct investment to Barcelona and Catalonia

Most of the agency's clients are **SMEs**, which represent **98% of Catalonia's business community**

- Contributing to companies' market success by bolstering their competitiveness and international connections.

Mission



- To become the benchmark agency for companies in terms of driving competitiveness in an industrial, innovative, internationally connected Catalonia that attracts talent and business.

Vision



- Adaptability
- Personalization and empathy
- Expertise
- Involvement
- Excellence
- Transparency
- Leadership
- Learning

Values



What does Catalonia Trade & Investment do?



Promotes **innovation and internationalization** as the key to success in the global marketplace

Being connected to the world drives you to innovate, and innovation connects you to the world

Connects you to the world

Connects you to innovation

Connects you to clusters

Connects your start-up to the market

Connects you to funding

Connect to Catalonia Trade & Investment



INNOVATION



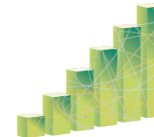
INTERNATIONALIZATION



FOREIGN INVESTMENT



START-UPS



FUNDING



CLUSTERS

Trade & Investment Offices



How can we help you?

- The Catalonia Trade & Investment Office in São Paulo was established in 1999 and since then it helps Catalans companies with projects in Brazil and Brazilian entrepreneurs interested in investing in Europe. Amongst others, we offer the following services:
 - Trade Services: Market research, studies on commercial and tax viability, commercial missions and agendas, “soft landing” services, recruitment processes, etc.
 - Invest Services: Placement, market information, assistance in administrative procedures, etc.
 - Innovation Services: Technology transfer, partner research, open innovation, research mobility programs, etc.



Our Barcelona office:

Passeig de Gràcia, 129
08008 Barcelona
Tel. 00 34 934 767 287



@accio_cat

Josep M Buades

Oficina Exterior de Comerç i Inversions de
Catalunya a São Paulo
jbuades@catalonia.com

Catalonia Trade & Investment Offices

Accra / Amsterdam / Beijing / Berlin / Bogota / Boston / Brussels / Buenos Aires / Casablanca / Copenhagen / Dubai /
Hong Kong / Istanbul / Johannesburg / Lima / London / Mexico City / Miami / Milan / Montreal / Moscow / Mumbai /
Nairobi / New York / Panama / Paris / Santiago de Chile / São Paulo / Seoul / Shanghai / Silicon Valley / Singapore /
Stuttgart / Sydney / Tehran / Tel Aviv / Tokyo / Warsaw / Washington DC / Zagreb

ACCIO



Generalitat de Catalunya
Government of Catalonia

