

ACCIÓ
CATALONIA TRADE & INVESTMENT
OFFICE IN WARSAW

Michał Chabasiewicz

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ACCIÓ - CATALONIA TRADE & INVESTMENT IN POLAND



- **ACCIÓ - CATALONIA TRADE & INVESTMENT** - public agency that promotes Catalonia as an attractive, innovative and competitive business location
- Established in 1991.
- Office in Warsaw. Headquarters in Barcelona
- Promoting cooperation between the Catalan and Polish companies and R+D Centres
- We offer services for the Catalan companies and entities that are looking for R&D & Business opportunities in Poland
- We help Polish companies to find business and R+D partners or invest in Catalonia



IF YOU ARE A **CATALAN** COMPANY,
WE MAY:

❖ FIND YOU A BUSINESS PARTNER IN POLAND

❖ FIND YOU CLIENTS IN POLAND

❖ FIND YOU SUPPLIERS OF COMPONENTS, PRODUCTS OR SERVICES

❖ FIND YOU TECHNOLOGICAL PARTNERS/ R+D CENTER TO COOPERATE
WITH

❖ PREPARE A PERSONALISED MEETINGS AGENDA AND
SUPPORT YOU AT THE MEETINGS

❖ OFFER OUR KNOWLEDGE ABOUT POLAND & BUSINESS CONSULTING
SERVICES

IF YOU ARE A **POLISH** COMPANY,
WE MAY:

- ❖ FIND YOU A BUSINESS PARTNER, PROVIDER OF COMPONENTS, PRODUCTS OR SERVICES IN CATALONIA
- ❖ FIND YOU A TECHNOLOGICAL PARTNER/ R+D CENTER TO COOPERATE WITH
 - ❖ HELP YOU TO ESTABLISH A COMPANY IN CATALONIA AND GUIDE YOU THROUGH THE WHOLE INVESTMENT PROCESS
- ❖ PROVIDE YOU WITH ALL THE INFORMATION YOU NEED ABOUT THE CATALONIAN MARKET

Technological and business opportunities in Catalonia



INDUSTRY 4.0

Catalonia has the perfect mix: industrial ecosystem (21% of GVA) + Technology + Industry Labs.



3D printing

Catalonia, the HP 3D Printing World Headquarters.



IoT

Almost 20 centres focused on R&D in IoT and 103 IoT related companies.



Big data & Data Analytics

Talent, internationally recognized R&D centres and an innovative ecosystem full of startups and first class companies.



Robotics

Top robotics producers and research centres are located in Catalonia making the place a global benchmark.



Cybersecurity

The government of Catalonia is ensuring digital security by creating public funded institutions.

SMART MOBILITY & SMART CITIES



Connected vehicle & Autonomous Driving

Massive Industrial & Engineering Ecosystem in the Automotive Industry. Blooming IT ecosystem. Optimal infrastructure and legal framework for vehicle testing, including automated driving tests in real environment.



Drones

Catalonia hosts 1 of the only 10 drone airports in the world and an accelerator specialized in drone startups. We are becoming a worldwide reference in the field.



E-commerce

Connectivity, efficient logistics and talent have made Catalonia a magnet for international companies targeting the South of Europe.



Smart Cities

Barcelona, 2nd Smart City in the world, after Singapore. (Juniper Research, 2016)

STRATEGIC TECHNOLOGICAL OPPORTUNITIES



Artificial Intelligence & Machine Learning

Leading AI companies have productive sites and research centres in Catalonia.



Videogames

Important startups acquisitions, specialized videogames engineers, graphic designers and a creative environment.



Blockchain

Thanks to our universities and engineers Catalonia is becoming a landing spot for Blockchain Tech.



Smart Materials & Breakthrough Technologies

Catalonia hosts an advanced material cluster with more than 30 members, and 700 nanotechnology and materials researchers making our economy rank highly in terms of pioneering thinking.



Quantum sciences

ICFO, a world reference for quantum, is working on many quantum technologies fields.



5G

5GBarcelona is turning Barcelona and Catalonia into a 5G European hub.

Source: EIC (DGI-ACCIÓ)

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