

Gener 2026

Com participar en l'Open Innovation Challenge

Maura Claramunt, consultora Startups, ACCIÓ

Startups & tech providers

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Create an account

Participation type

Attendance type

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Create new Account

or [log in](#) with your existing b2match account

Your email address

Password



First name*

Last name*

I want to receive email recommendations for similar events I might be interested in.



Organisation details

Short description

Write a short description that will be visible on the list of organisations.

140

Full description*

B *I* | |

This is a test, as a corporate, for the differences of versión v7 of b2match.

Generate with AI

Write the full description that will be visible on the organisation page.

Areas of activities*

TOPIC (chose the main topic that suits you the most)

Connectivity (5G, AI, IOT)

Fintech

Healthcare

Mobility & Logistics

Industry 4.0 & Construction

Circular Economy & Sustainability

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63 Opportunities found

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10 Opportunities found

The screenshot displays a search results page for the MWC Open Innovation Challenge 2026. The main content area shows a list of challenges, with the top one being 'Digital Banking Transformation' by National Investment Bank. The challenge description states: 'NIB seeks to modernize its core banking operations and digital channels'. It includes tags for 'Natural Language Processing', 'Connectivity', and 'Co-development'. The contact person is Zakariah Awusi, Ag. Chief Bus. Sustainability & Digital Transformation at National Investment Bank, Accra, Ghana.

Below this, there are two more challenges visible: 'Secure AI solutions to optimize processes, boost operational efficienc...' by Banca Mediolanum, and 'Applications for advanced AI machine vision - uses a simple natural lan...' by Fujitsu. The third challenge is partially cut off.

On the right side, there is a sidebar with a search bar and a filter section titled 'OPPORTUNITY TYPE'. Under 'Challenge (63)', there is a list of topics with checkboxes and counts:

- Artificial Intelligence (38)
- Connectivity (24)
- Machine Learning (19)
- Big Data (16)
- IOT (15)
- Smart Cities / Smart Building (14)
- Cybersecurity/data security/cryptography (12)
- Edge/Cloud computing (10)
- Natural Language Processing (10)
- 5G (9)
- Systems Integration & Advanced Manufacturing (9)
- Image analysis and tagging (7)
- Text analysis and tagging (7)

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Monday, 2 March 2026

10:30 - 13:30 **Meetings** In-person
Monday, March 02_Physical meetings at MWC2026
ACCIO Stand- Hall 8- 4YFN 30 minute time slots

15:00 - 17:30 **Meetings** In-person
Monday, March 02_Physical meetings at MWC2026
ACCIO Stand- Hall 8- 4YFN 30 minute time slots

Tuesday, 3 March 2026

10:00 - 13:30 **Meetings** In-person
Tuesday, March 03_Physical meetings at MWC2026
ACCIO Stand- Hall 8- 4YFN 30 minute time slots

15:00 - 17:00 **Meetings** In-person
Tuesday, March 03_Physical meetings at MWC2026
ACCIO Stand- Hall 8- 4YFN 30 minute time slots

Wednesday, 4 March 2026

10:00 - 13:30 **Meetings** In-person
Wednesday, March 04_Physical meetings at MWC2026

12 RESULTS [Reset](#)

DAYS

- Mon. 2 Mar 2026
- Tue. 3 Mar 2026
- Wed. 4 Mar 2026
- Thu. 5 Mar 2026
- Mon. 9 Mar 2026
- Tue. 10 Mar 2026
- Wed. 11 Mar 2026
- Thu. 12 Mar 2026
- Fri. 13 Mar 2026

[Show less](#)

MEETING TYPES

- In-person
- Online

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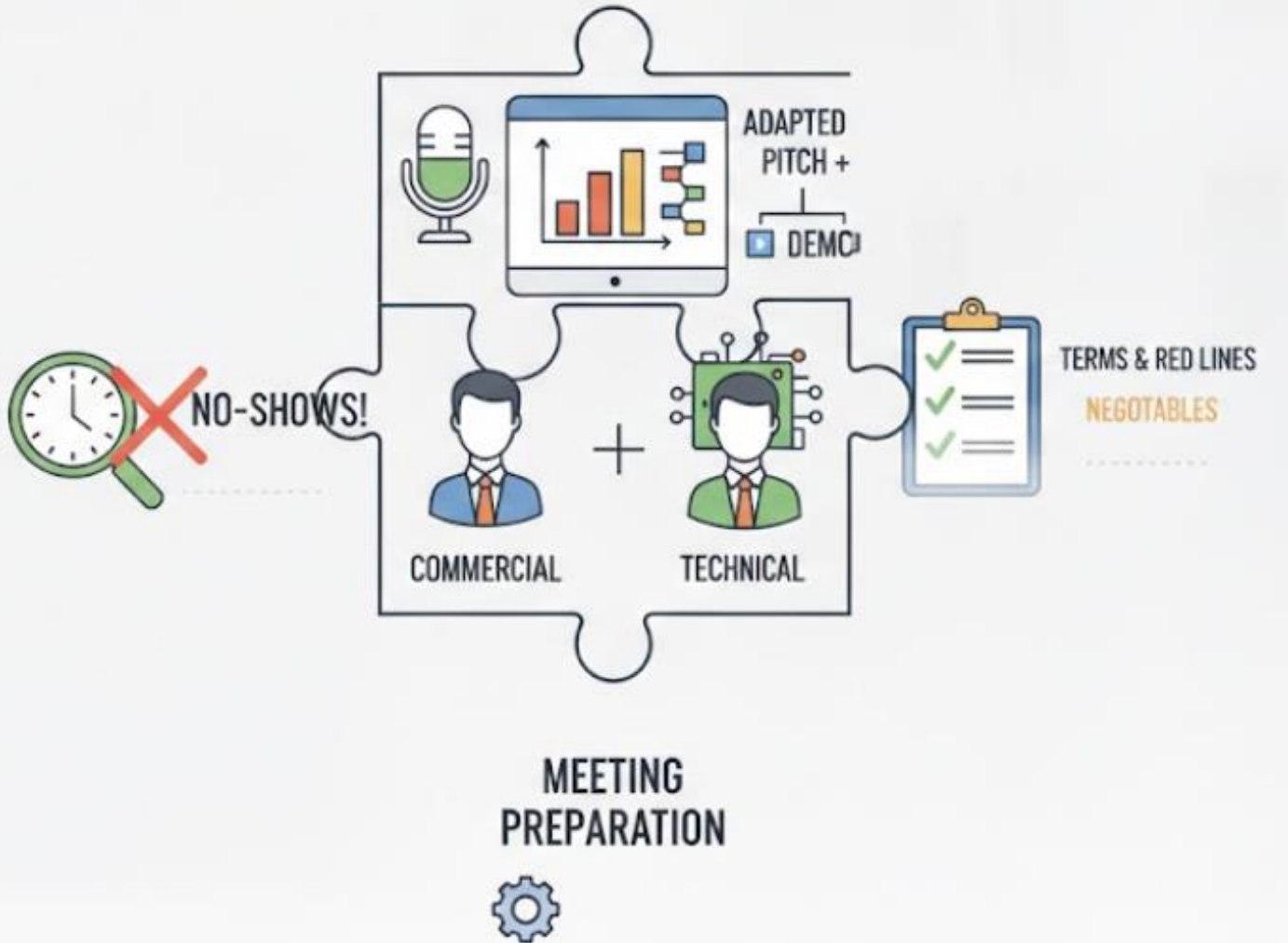
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Consells per a les startups i tech providers: LA REUNIÓ

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- Evita el **No-Show!!**
- **PREPARA** bé la reunió
- Adapta i **PERSONALITZA** el teu pitch
- Fes una **DEMO**
- Perfils **complementaris**; **COMERCIALS** i **TÈCNICS**
- Gestiona **EXPECTATIVES**
- Quin tipus de **COL.LABORACIÓ?**
- Sàpigues les teves **LÍNIES VERMELLES**

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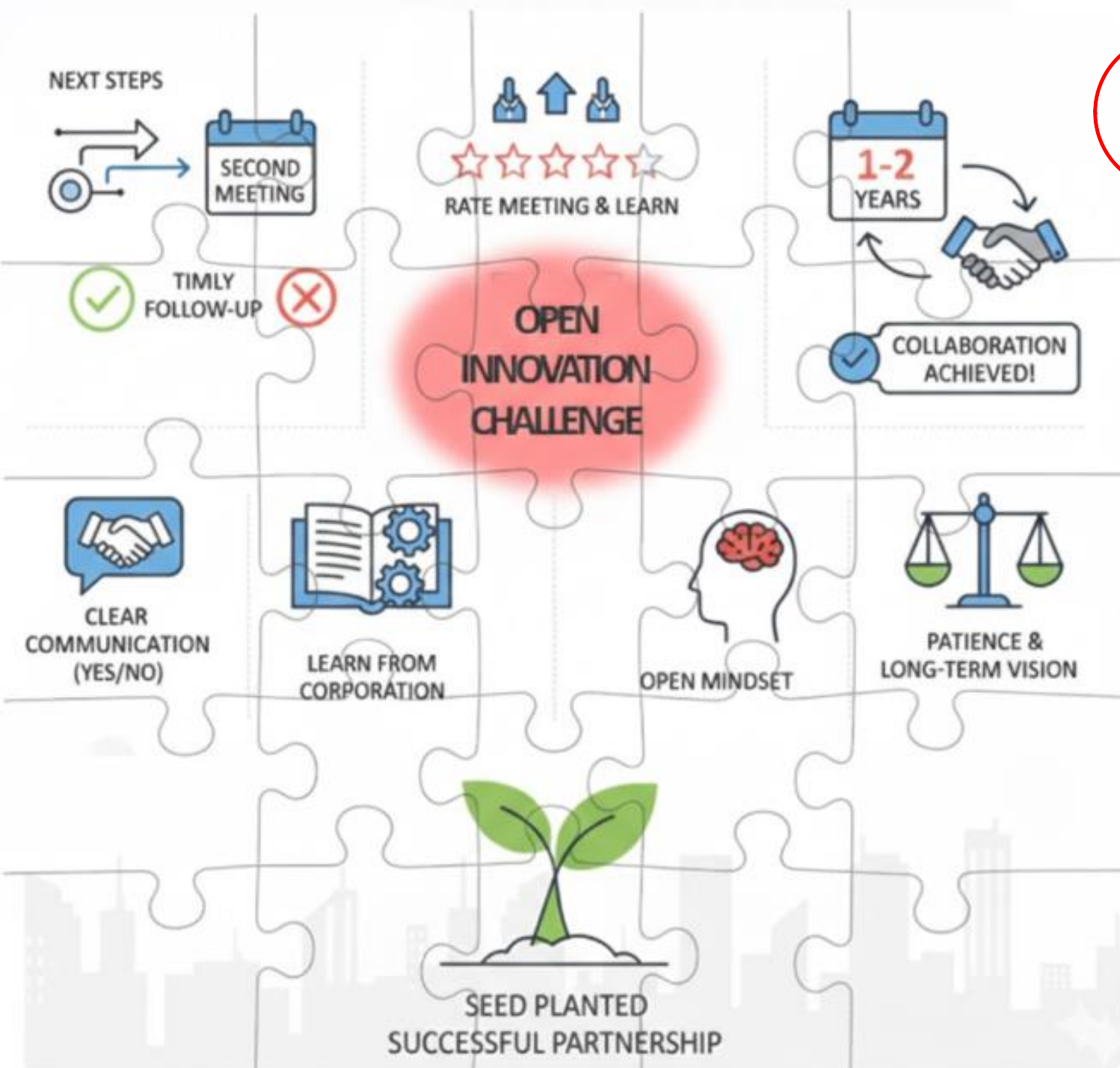
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SEGUIMENT

«La sort és el que passa quan la preparació es troba amb l'oportunitat.»

- Sèneca



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Next Step...

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RESUM: Consells per a les startups i tech providers

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- **Defineix el teu objectiu:** Estratègia, PoC/pilot, escalar solució, clients, mercats, finançament, socis, IP.
- **Plataforma:** Explica capacitats i aplicació concreta; personalitza missatges; no sol·licitis reunions si no encaixes; amplia disponibilitat.
- **Reunió:**
 - Prepara't i adapta el pitch al repte i empresa.
 - Presentació clara, comercial i tècnica (inclou demo).
 - Gestiona expectatives: què aportes, abast, socis, tipus de col·laboració.
 - Valora condicions i encaix realista.
- **Seguiment:**
 - Pacta següents passes i respon ràpid.
 - Si no continues, comunica-ho clarament.
 - Valora reunions a la plataforma.
- **Relació amb la corporació:**
 - Aprèn de la corporació, sigues transparent, pacient (processos lents).
 - Algunes tenen fast-track, però la col·laboració pot tardar 1-2 anys.

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Gràcies

Contacta'ns!

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